

RESEARCH SHOWS HAND SANITISER USE FALLING AS VACCINE HOPES RISE

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“DON'T DROP YOUR GUARD”

The latest research* carried out by new Hypochlorous hand sanitiser Steril-eeze released today has revealed that worryingly, we are relaxing our hand hygiene, with 25% fewer people now hand sanitising up to five times a day than in lockdown one. Nearly a quarter of us cite the forthcoming vaccine as the reason for relaxing our hand hygiene, with a fifth saying they are less scared of the impact of the virus and some also blaming laziness and the impact of hand sanitiser on their skin, or 'lockdown hands'.

Says Dr Sarah Jarvis, Medical Advisor to Steril-eeze, “Hand hygiene is so important. Always have a hand sanitiser with you for when you’re out and about and can’t access soap and water or if you need to sanitise a door handle or surface. Hand sanitisers that contain at least 60% alcohol are highly effective. However, if you find your skin is irritated and dry as a result of these, hand sanitiser containing 300 PPM (parts per million) hypochlorous acid can offer an effective alternative which is kinder to skin.”

Steril-eeze is 99.99% effective against viruses and bacteria, contains 300 PPM hypochlorous acid, and it’s alcohol-free, non-sting, and doesn’t irritate or dry out skin, so it’s kind to hands.

For more information and stockists go to sterileeze.com

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Notes to Editors:

New Research:

The research was carried out online by Research Without Barriers – RWB

All surveys were conducted between 13th November 2020 and 17th November 2020

The sample comprised 1,001 UK adults

All research conducted adheres to the UK Market Research Society (MRS) code of conduct (2019)

RWB is registered with the Information Commissioner’s Office and complies with the DPA (1998)

May Research: IPSOS Online Omnibus. May2020. 2206 Adults16-75years (nationally representative)

Media:



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:: Women & Beauty ::

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Hand Sanitiser :: Hypochlorous ::
Steril-Eeze :: Sterileeze :: Hand
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