

Representing London: Metro Bank Launches .London Site

Tuesday 29 April, 2014

Metro Bank, the revolutionary high street bank, today unveils its new website MetroBank.London as part of the pioneer launch of the Dot London domain. The community bank, based in London and the South East, is the only bank to be involved in the Dot London launch.

Metro Bank's new Dot London site will sit alongside its existing website, and will feature an overview of the bank's work with local London communities. Included in this is a series of business and personal customer case studies, as well as a profile of a Metro Bank colleague discussing their experiences of working for the growing bank.

Craig Donaldson, Chief Executive Officer, Metro Bank: "Metro Bank started its journey to revolutionise banking nearly four years ago. Now with 26 stores across London and the South East, we work with more than 300,000 personal and business customers and we've created more than 1,000 careers for people in and around London. As a bank that truly supports and represents London and its many diverse communities, the decision to partner with Dot London was an easy one, and we're honoured to be the first bank involved. Our new MetroBank.London site will showcase our work in local communities and the people who matter most to us – our customers."

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