# Renault Retail Group Appoints Barry Jones As Managing Director

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Renault Retail Group is pleased to announce the appointment of Barry Jones as Managing Director of its UK operations, replacing Richard Hemming who takes on a new role outside the group.

Barry (47) from Warrington, Cheshire, will oversee all of the Renault Retail Group's activities across its Renault, Dacia and Nissan sites in the UK.

Having started out aged 20 as a trainee salesman with Mainland Group's Honda dealership in his hometown, Barry quickly became Sales Manager for Toyota Warrington with a promotion to General Manager for Mainland Group's Autoquest site in 1997. Moving to the Renault Retail Group in 1999 as General Sales Manager at Renault Manchester, Barry's new appointment will see him draw on his previous experiences as General Manager overseeing the Group's Autoworld and Liverpool sites.

Following a period of time as Regional Director for the Group covering the North-West and the Midlands, Barry has been Operations Director across the UK for the last six months. Working with his UK team and manufacturer partners, Barry's principal responsibilities will be to develop volumes in all sales channels, ensure the best in customer experience and to deliver the financial performance of the Group.

Renault Retail Group is the second largest Automotive Group in Europe and has 19 outlets in the UK including 18 Renault sites, six Nissan and one used car supermarket.

Barry Jones said: “Having worked for the Renault Retail Group since 1999, I am very proud to be appointed as Managing Director, especially during a time of great growth for our manufacturer partners. I've always been committed to achieving such a position within the Group and I look forward to driving the company towards the next level of volume in line with Renault, Nissan and Dacia's aspirations.”

On Barry's appointment, Darren Payne, Sales Director of Groupe Renault UK, said: “Barry enters his new role with vast experience and knowledge of the Renault Retail Group across the UK, following his strong contribution to the development of the business in his previous roles. I am confident his leadership will continue to drive the positive evolution of the Renault Retail Group network as Managing Director, especially as the Renault and Dacia brands extend their record growth in the UK.”

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