Renault-nissan Alliance Sells Its 250,000th Electric Vehicle

Wednesday 24 June, 2015

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- ***Frenchman from Bordeaux bought 250,000th Alliance EV: a Renault ZOE***

PARIS/YOKOHAMA (June 24, 2015) - The Renault-Nissan Alliance, the world's leader in zero-emission mobility, has sold its 250,000th electric vehicle: a white Renault ZOE sold to a French engineer.

The Alliance reached the historic milestone in early June, 4 ½ years after the launch of the Nissan LEAF, the world's first mass-market zero-emission vehicle.* The Alliance today accounts for about half of the electric vehicles sold worldwide. Nissan LEAF remains the best-selling electric vehicle of all time, with more than 180,000 units sold.

From January through May, the Alliance sold about 31,700 EVs – up nearly 15 percent over the same period of last year.

"Demand for our electric vehicles continues to grow thanks to government incentives and the expanding charging infrastructure," said Carlos Ghosn, Chairman and CEO of the Renault-Nissan Alliance. "The positive response of our customers is also driving demand. These vehicles enjoy some of the highest levels of satisfaction rates from our customers around the world."

Frenchman from Bordeaux takes delivery of 250,000th EV

The 250,000th owner is Yves Nivelle, a computer engineer, who traded in his 21-year-old diesel car for the subcompact Renault ZOE. Nivelle bought his EV after the French government introduced an environmental bonus in April to allow owners of older, polluting diesel cars to trade them in and get a rebate of €10,000 on a new EV.

"The government's environmental bonus was a big factor in my decision to get an EV," Nivelle said. "But I have to say, I was convinced the first time I drove the car. It's a real pleasure to drive and it feels good to do my part for the environment."

Alliance has full range of six 100% EVs; Renault leads in Europe

With six models on the road, the Renault-Nissan Alliance is the only global car group with a full range of 100% electric vehicles. In addition to the LEAF, Nissan also sells the e-NV200 van, which has been on sale in Europe and Japan since last year. In addition to the ZOE, Renault also sells the Renault Kangoo Z.E van, the SM3 Z.E. sedan and the Twizy, a two-seater urban commuter vehicle.

Yokohama, Japan-based Nissan has sold 185,000 electric vehicles worldwide since December 2010, when the Nissan LEAF went on sale. LEAF has collected numerous industry honors, including the 2011 World Car of the Year, European Car of the Year 2011, and Car of the Year Japan 2011-2012. The LEAF is sold in 46 markets. Nissan's top EV markets are the United States, with about 80,000 sales since LEAF's launch, Japan with about 53,500 units, and Europe with about 41,500.

Renault, based in Boulogne-Billancourt, France, has sold 65,000 electric vehicles worldwide since its first model, the Kangoo Z.E., went on sale in October 2011. Kangoo Z.E. was voted International Van of the Year 2012.

Renault was the No. 1 EV brand in Europe for the last two months, with a market share of 26 percent. Renault's top markets are France, the United Kingdom, Germany and Norway. In France, where ZOE is the most popular EV with almost half the market, the government's environmental bonus allows drivers to lease the ZOE, including the battery, for as little as €99 a month.

The Renault-Nissan Alliance was recently chosen as the official passenger-car provider for the United Nation's COP21 climate conference in Paris from Nov. 30 to Dec. 11. The Alliance will provide a fleet of 200 EVs to shuttle delegates to the annual conference. It will be the first time the U.N. will use a zero-emission fleet for its entire passenger car shuttle at a COP event.

To see our video news release and EV milestone infographic, click here:
www.media.blog.alliance-renault-nissan.com/news/5472

**No CO2 emissions and no regulated atmospheric pollutants while driving according to homologation cycle (NEDC).*

About the Renault-Nissan Alliance

The Renault-Nissan Alliance is a strategic partnership between Paris-based Renault and Yokohama, Japan-based Nissan, which together sell one in 10 cars worldwide. The companies, which have been strategic partners since 1999, sold 8.5 million cars in nearly 200 countries in 2014. The Alliance also operates strategic collaborations with automakers including Germany's Daimler, China's Dongfeng, and India's Ashok Leyland and has a majority stake in the joint venture which owns Russia's top automaker, AVTOVAZ.

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