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Remote working digital marketing agency targets £550,000 sales following fast growth

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Remote working digital marketing agency, <u>Distribute Digital</u>, aims to hit sales in excess of £500,000 in the next 12 months following revenue growth of over 300%.

Having recently started its third year in business, the agency's new business acquisition wins in Web Design & Development, Paid Media and Search Engine Optimisation have helped it achieve turnover growth of 324%.

It projects sales of £550,000 for the next 12 months, having recently won several new clients whilst also growing their work with long running clients such as Wharton Natural Infrastructure Consultants.

"We pride ourselves on making digital marketing affordable for start-ups and SMEs and it has been great to see our business model validated. We have done this by building a distributed team of digital experts who share the same values and culture rather than the same postcode. In the last 12 months we have grown our team from 3 to 15 people and this has helped us work with an increasing number of exciting clients." said Andrew Hill, Managing Director at Distribute Digital.

Distribute Digital launched a business based on remote working prior to the COVID-19 pandemic, believing that the technology existed to make a high performing agency by connecting the best marketing talent with a shared vision. Distributed by design was an advantage during the pandemic where a lot of businesses faced challenges to pivot to a remote working model. The aim was to build the best marketing agency for start-ups and small businesses, who are often priced out of working with a quality agency at the very time that they need the best marketing partner.

Peter Wharton, Director at Wharton Natural Infrastructure Consultants, added: "The team at Distribute Digital know their stuff and understand that marketing, and PPC is based on results and ROI. The figures speak for themselves. Our leads have moved from 3-4 per month to now in excess of 75 per month and this is ever increasing. This is by far the best company I've worked with in marketing."

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Company Contact:

Distribute Digital Ltd

T. 0121 318 6796

E. info@distributedigital.co.uk

W. https://www.distributedigital.co.uk/

Additional Contact(s): Andrew Hill, Managing Director

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