

Rego Interactions Reflect on Inspirational Achievements at Awards Gala

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Following the prestigious awards ceremony held last month at the Grosvenor Hotel, sales and marketing firm [Rego Interactions](#) have been reflecting on the outstanding industry achievements witnessed on the night. In a statement released by the company, [Managing Director Alexander Davies](#) has explained how these awards have reignited his passion for the industry.

About Rego Interactions: <http://www.regointeractions.com/about-us/>

Last month the Grosvenor House Hotel played host to the UK's outsourced sales and marketing industry's 2017 awards gala. The event was a celebration of the industry's success throughout 2016; the success was celebrated with a champagne reception, three-course dinner, and entertainment. Throughout the evening, some guests (many of whom were flown in from other countries such as the USA and South Africa) gave keynote speeches and presented many awards to the industry's top performers.

In attendance was Newcastle-based Rego Interactions and as part of the gala had the opportunity to network with some of the best in the sales and marketing industry. This networking has inspired the firm's Managing Director Alexander Davies to step up his game and more ambitiously drive the growth of his business.

Rego Interactions believes that industry awards inspire greatness because it raises the bar, provides individuals with the chance to learn from extended peers and to focus on achieving goals. Keynote speeches from industry leaders also enabled the firm to gain an insight into how other companies are driving their growth, highlighting just what is possible with hard work and dedication.

The firm's MD has taken inspiration from the successful business owners and will now be using this as motivation to drive future company growth.

'The event was the extra motivation that I needed to drive the business forward' said Alexander Davies, Managing Director of Rego Interactions. 'To be surrounded by all that success and to see what is possible with hard work and motivation has certainly reignited my passion for this business' added Alexander Davies.

Rego Interactions is a fresh and innovative outsourced sales and marketing firm based in Newcastle. They offer their clients unique customer engagement solutions that focus on improving the consumer buying experience.

For more information about Rego Interactions, Follow the firm on [Twitter](#) and Like them on [Facebook](#).

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Company Contact:

[Rego Interactions](#)

T. 07491865310

E. contact@regointeractions.com

W. <http://www.regointeractions.com/>

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