

Rego Interactions join Forces with Luxury Lifestyle Product

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In the current midst of political and economic uncertainty, the Newcastle-based sales and marketing firm, Rego Interactions are offering the perfect solution to tapping into the high life without having to tighten those purse strings.

About Rego Interactions - http://www.regointeractions.com/about-us/

Last week, the sales and marketing specialists Rego Interactions announced that they are teaming up with an exciting luxury loyalty card that is offering a range of fantastic lifestyle benefits.

Offered as an exclusive membership programme, the loyalty card gives customers over £5,000 of freebies and offers a variety of excellent savings on everyday necessities such as mobile phone and gadget insurance and entertainment perks such as cinema tickets, comedy clubs and theatre tickets.

With the summer holidays fast approaching, this card also acts as the perfect accessory for families looking to make savings on some of the UK's most popular sights. The card offers generous discounts on Merlin attractions such as Alton Towers, Legoland, Madame Tussauds and The London Eye as well as two for one entry to other theme parks, castles and aquariums.

For all those who experience extreme wanderlust, the membership card rewards users with a range of exceptional travel freebies, which can be unlocked after milestone periods of membership. The travel benefits range from a free night in a luxury hotel, free return flights to one of 13 European destinations or a whole week in the sun for up to four people with over 200 worldwide destinations to choose from.

The card also offers fantastic discounts at some of the most popular stores on the high street, such as Argos, Topshop, Boots and Tesco.

Rego Interactions is extremely excited to be working with such a fantastic service and believes a fantastic way for everyone to experience luxurious perks without breaking the bank.

Rego Interactions's Managing Director <u>Alexander Davies</u> said "We are delighted to be branching out on this new endeavour. This is a particularly exciting project as it allows people to gain luxuries that they may not necessarily be able to afford on a regular basis while enabling them to make outstanding savings."

Based in Newcastle, Rego Interactions specialise in delivering cost-effective event marketing solutions for the brands they represent. The firm aim to increase their clients' brand awareness and always work to develop long-lasting relationships between brands and consumers.

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