

# **Rego Interactions Celebrate as Entrepreneurship Skyrockets**

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Rego Interactions, a fresh new sales and marketing start-up has been celebrating the news that entrepreneurship in the UK is on the rise.

About: http://www.regointeractions.com/about-us/

Newcastle-based sales and marketing firm, Rego Interactions, provides clients with an efficient solution to customer acquisition, brand awareness and brand loyalty. Through the method of direct personalised marketing, the firm can increase their clients' customer base by meeting with potential consumers in person to learn more about them. By using such methods, Rego Interactions can ensure that each customer has a tailored experience and is happy with their service. The company is excited with the results from their business development opportunity, mentoring up and coming entrepreneurs the firm have been able to upskill individuals who are looking to accelerate their learning opportunities and professional advancement. By creating interactive free workshops, the company can inject fun into the learning process.

With media outlets reporting that one in ten workers in the UK will be venturing into self-employed opportunities this year, Rego Interactions are excited by how local economies will flourish and business opportunities will increase. A whopping 20% of people considering the change are citing unhappiness in the workplace as their driving force for the shift in employment status. The most entrepreneurial age range has reported is 25-34, these workers are reported to be motivated by increasing earning opportunities. 35% of entrepreneurs are keen to improve their work-life balance, by taking control of their working patterns and projects the self-employed entrepreneur can better manage their commitments of a young growing family according to reports.

Diversity for future markets will be a significant advantage for UK business owners, the creativity and competition the influx of new entrepreneurs will create new opportunities within the workplace for tomorrow's generation of workers. Up and coming millennial businessmen and women are more likely to move away from traditional business models and incorporate modern systems to encourage professional development within the workplace and promoting loyalty within their young workforces. This new wave of business owners will boost opportunities for young workers who are keen to make a name for themselves within industries traditionally known to support high-level positions from outside of the firm.

Rego Interactions are a forward-thinking company who understand the advantages of developing entrepreneurs in the local community, and the millennial era is famous for their drive to improve, upskill and challenge records. The future will be bright in the Newcastle community if the developing entrepreneurs continue to create a diverse and competitive business world. The firm is committed to providing opportunities in the community to offer individuals looking to improve their skill set and broaden their experience levels in the industry.

Source:

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Rego Interactions

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