Regional Conference: Hector Montalvo in the Spotlight Again

Thursday 18 September, 2014

The Managing Director of sales and marketing agency Source Marketing Direct hosted a regional meeting last weekend. The meeting was held to help inspire business owners and leaders to set goals and succeed in the industry.

Managing Director of Source Marketing Direct, Hector Montalvo hosted a regional leadership meeting on Sunday in central London. Over 500 business owners from across the UK travelled to the capital to learn new approaches and discover the secrets to success in the direct sales and marketing industry. Hector Montalvo, who has spoken at many industry events in the past on a number of topics ranging from ‘key relationships in business’ to 'how to succeed as an entrepreneur.' Source Marketing Direct also runs their own monthly leadership seminar which is open to all business leaders across the UK. The seminars provide both current and potential leaders with vital industry knowledge and the skills needed to motivate workers and drive their business towards success.

Sunday’s regional meeting was held with the aim of inspiring business owners to set new goals and provide advice on how to succeed in the highly competitive sales and marketing industry. Hector Montalvo addressed the 500 attendees with insightful talks, sharing his own experiences and what his many years in the industry have taught him about success. To motivate the business owners, Hector Montalvo introduced the seminar by sharing his top five tips for winning in the industry which were:

- 1. Make a decision to commit

- 2. Work on the product

- 3. Leadership

- 4. Be an executor

- 5. Continually seek improvement

At midday the conference split into five groups for a more intimate discussion concerning specific topics relevant to the business owners own experiences. These discussions were co-hosted by a selection of successful business owners from across the UK, and helped identify and resolve any common issues experienced within the industry.

Source Marketing Direct is an outsourced sales and marketing firm based in London. The firm provides clients with personalised marketing solutions to help them gain a clear understanding of their target demographic and boost positive brand awareness. Through face to face interactions Source Marketing Direct can dramatically improve their clients’ customer relationships which leads to a high ROI and increased customer loyalty rates.

Media:



Related Sectors:

Business & Finance :: Media & Marketing ::

Related Keywords:

Leadership :: Goals :: Success :: Entrepreneurs :: Source Marketing Direct :: Hector Montalvo :: Marketing ::

Scan Me:

Company Contact:

Source Marketing Direct Ltd

T. 02034415503
E. csagar@sourcemarketingdirect.com
W. https://sourcemarketingdirect.com/

View Online

Additional Assets:

Newsroom: Visit our Newsroom for all the latest stories:
https://www.source-marketing-direct.pressat.co.uk