Reds go green with sustainability partnership

Thursday 27 February, 2020

Liverpool FC announces partnership with iugis

Liverpool FC is taking action to further reduce its food waste and deliver on its sustainability goals via a new partnership with iugis in Europe and Australia. The club will use iugis' innovative food waste solution, recycling food waste by breaking it down into water.

As part of its Reds Go Green initiative to become more environmentally friendly, the club have installed iugis' innovative organic food digester machines at Anfield Stadium. These pioneering machines use microorganisms and oxygen to transform food waste into water on site, reducing the need for off-site transport and diverting it from landfill.

Over the past few years, the club's Reds Going Green initiative has had a significant effect on improving the club's environmental impact and fostering greater sustainability.

Positive steps have already been made to reduce single-use plastic, along with the development of the LFC allotment in Marlborough Road, where food is grown to serve supporters on match day.

Billy Hogan, managing director and chief commercial officer, Liverpool FC, said: "We're committed to becoming more environmentally friendly and have made positive strides towards becoming a truly sustainable club. This partnership with iugis is another step towards meeting this goal and will help us better manage our food waste."

Bill Papas, Chief Executive Officer, iugis, said: "We're excited to form this new partnership in the UK with Liverpool FC. Our goal is to have a dramatic impact on how food waste is managed and working with such a premier global partner in Europe and Australia, enables us to highlight the innovative technology that is available today to dramatically reduce businesses' carbon footprints."

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For more information contact:
Liverpool FC PR Office
Tel: +44 151 432 5686, Email: PR-Department@liverpoolfc.com

iugis
Louise Agostino
Tel: +61 439 392 008 Email: lagostino@iugis.com

Notes to Editors:
Liverpool Football Club

• Founded in 1892, Liverpool FC is one of the world's most historic and famous football clubs, having won 18 League Titles, seven FA Cups, eight League Cups, six European Cups, three UEFA Cups, four European Super Cups, the Club World Cup and 15 Charity Shields.
• As a socially responsible Club, Liverpool FC is proud of its heritage and plays a proactive role in its communities through its official charity, Liverpool FC Foundation, which aims to create life changing opportunities for children and young people in Merseyside and beyond, and the Red Neighbours programme, which creates events and experiences specifically aimed at improving the lives of those living in and around the Anfield area (L4, L5 and L6).
• Liverpool FC is a global brand and works with leading edge commercial partners around the world providing unparalleled commercial opportunities.

iugis

iugis is global organisation that cares about future generations and what we're doing to the planet.

With offices in the UK, Australia, New Zealand, Europe and the Middle East and partnerships with

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leading organisations like Veolia, Iugis is changing the way that businesses deal with food waste around the globe and is focused on bringing additional technology to deal with the world's environmental issues.

Company Contact:

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iugis

T. +44 333 772 1094
E. info@iugis.com
W. https://iugis.com/

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