Redkey.app accelerates its growth after the success achieved in its last round of financing

Wednesday 6 October, 2021

In its latest round of funding, the innovative KEY SAFE logistics solution for domestic and personal use received approval from investors for its business model and appointed Astrid Camprubí as CEO.

October 6th

Four intense months, five visionary leaders, one brilliant idea and an injection of €300,000, in pursuit of the same objective: to speed up the implementation of the first specialised technology platform in the sector.

Redkey.app, founded in 2021 by Javier Dura?n, Joan Castells, Ernest Quingles, Eduardo Conde and Ramo?n Bargun?o?, has obtained the investment it needs to develop the platform, as well as to boost and expand it in the national and international market thanks to the recruitment of talent: Astrid Camprubí

The new appointment of Astrid Camprubí to the board of directors will give the company the skills it needs in the areas of business development, devising strategies and the design of scalable models.

The new CEO aims to open up the market in a new, relatively unknown segment: the secure safekeeping and protection of keys, an innovative service that will prevent problems caused by losing keys or them ending up in the wrong hands.

As Astrid Camprubí notes: ***"The new capital injection will be used to develop and optimise the service, the integration and the UX and will enable us to begin our expansion to new capitals"***

Redkey.app, a visionary idea for changing times

RedKey.app was founded to respond to a world in constant change. A business model that provides a professional solution to a problem that, until today, we had covered informally and/or partially: the management of keys; both for the home and car, motorbike, shop, car park...

An **End To End** and 24/7 service (Collection + Safekeeping + Immediate Return); with security, agility and the simplicity of the Smartphone. All of this with assurance, security and anonymity for each customer and key.

In a society in which people increasingly have to adapt to changes, as well as mobility, we need tools or services that are tailored to us and provide us with solutions but, most of all, SECURITY and PEACE OF MIND

RedKey.app, won't just enable you to access your home if you lose your keys, it will also enable you to provide access to a space remotely, without having to travel thanks to its encrypted code technology that allows you to authorise a new recipient for the key. As Astrid Camprubí says: "It will enable you to control your house/space, without the need to be physically present, so we provide you with confidence and a personal service"

Redkey.app, the Smart talent value

Since it was founded, Redkey.app has made a strong commitment to in-house talent, enabling it to have precise control over security and foster the engagement of that talent.

The unique and pioneering nature of this project has enticed investors specialising in Technology and Smart City.

About Redkey.app

RedKey.app was founded to respond to a world in constant change.
In 2021, five visionaries in Barcelona built a business model that offered a professional solution to a

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problem that, until today, was handled informally: The management of emergency keys for the home, vehicles and business premises.

A completely anonymous, end-to-end, 24/7 key storage and drop-off service, Redkey.app guarantees security and simplicity - with all services available at the touch of a button.

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