Red Bull Catwalk Studio Collaborate With Fashion East Menswear Installations

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This January, Red Bull Catwalk Studio partner with The Fashion East Menswear Installations, the ground-breaking platform internationally recognised for championing emerging menswear designers, to create soundtracks for AW14. Launched in 2011 Red Bull Catwalk Studio brings fashion and music together, giving up-and-coming musicians the chance to collaborate with fashion designers to create made-to-measure mixtapes for their fashion week soundtracks.

The Fashion East Menswear Installations offer invaluable international exposure for emerging menswear talent, acting as a springboard for designers into industry. For AW14 Fashion East curates a fresh line-up of hand-picked designers: breakthrough menswear talents Liam Hodges and Tom Ryling return and are joined by ones to watch, jeweller Roxanne Farahmand, shirt-maker Massimo Casagrande and Central Saint Martins grad Nicomede Talavera, who will present his ready-to-wear collection alongside his fourth Eastpak collaboration.

Partnering with the designers are singer/songwriter and multi-intrumentalist Rudi Zygadlo, whose pioneering releases on Planet Mu see him experimenting with dubstep and pop in a way never seen before; Glasgow based producer, DJ, vocalist and RBMA Alumni Nightwave and xxxy, whose bass-heavy productions alongside remixes for the likes of Ghoestpoet and How To Dress Well have cemented his place as a firm favourite of the likes of Pitchfork and FACT. Joining them is hotly tipped pop dance pop producer, DJ and remixer Ronika and NME tipped guitar band Puffer.

Massimo Casagrande X Ronika

Nicomede Talavera X Xxxy

Roxanne Farahmand X Nightwave

Tom Ryling X Rudi Zygadlo

Liam Hodges X Puffer

5 Artists X 5 Designers To Create Soundtracks For? AW14.

Mixes available to stream at? http://www.redbull.co.uk/catwalkstudio
#RedBullCatwalkStudio
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Notes To Editors:

Fashion East Menswear Installations?
Fashion East is a pioneering non-profit initiative established in 2000 by Lulu Kennedy and The Old Truman Brewery to nurture and showcase emerging designers through the early stages of their career. Fashion East has launched London's top design talent.

Fashion East's Menswear Installations were launched in 2009. Offering invaluable international exposure for emerging menswear talent, the project acts as a spingboard for designers into industry.

Alumni of the event includes: Sibling, Nasir Mazhar, Agi & Sam, Astrid Andersen, Matthew Miller, Mr Hare, Lou Dalton, Craig Green and most recently Meadham Kirchhoff menswear.

The Menswear Installations receives funding from the Mayor of London's London Fashion Showcasing Fund.

Red Bull Catwalk Studio
Red Bull Catwalk Studio is a Red Bull Studios project to bring together up-and-coming musicians with fashion designers to collaborate on fashion week soundtracks. Previous collaborations include Fred Butler x Charli XCX and Alex Mattsson x Zebra Katz. The designers' mixtapes are produced at Red Bull

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Studios.

About Red Bull Studios
Deep in the heart of southeast London lies The Red Bull Studios: a non-commercial recording studio and programmable space based in Red Bull's UK headquarters.

As a legacy of the Red Bull Music Academy, this unique space is fast becoming one of the most exciting additions to London's music scene, offering myriad artists the chance to come in and explore their creativitiy for free. The studio so far has nurtured homegrown talent, welcomed legendary musicians alongside unsigned artists and enabled musicial creativity that may otherwise have gone unrealised. Anyone with a good idea and the talent to make it happen could realise their musicial ambitions in this state-of-the-art recording studio.

Red Bull Studios alumni include internationally acclaimed artists Diplo, Kendrick Lamar, Skrillez and Danny Brown; homegrown talent such as Mike Skinner, Plan B, Jessie J and newcomers Aluna George, Bondax and Sam Smith to name a few. Collaborations, mash-ups, and the ability to let an artist's creativity run wild are the intention of this forward-thinking facility, while the burgeoning list of albums to be recorded at the studio included Jessie Ware's acclaimed 2012 debut Devotion, Disclosure's number 1 hit album Settle and Bondax's anticipated 2014 debut LP.

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