

## Red Box Vape agrees sponsorship deal with MMA athlete Brendan Loughnane

Friday 11 October, 2019

Red Box Vape Ltd is pleased to announce a sponsorship deal with rising MMA star Brendan Loughnane. The deal is a continuation of the strategy to build the Red Box brand as a manufacturer and distributor of UK e-liquids and devices by supporting rising UK talent in the sports world.

Other sponsorship deals previously announced include supporting boxer Hughie Fury.

Brendan competes in the global Professional Fighters league for Mixed Martial Artists and signed for them in July. His first fight in the league is on 11 October in Las Vegas and he brings with him a fight record of 17 wins and 3 losses.

Managing Director of Red Box Vape Mark Shaw said of the sponsorship:

“Sponsorship is a good way to grow our market and affirm our market position as a manufacturer and distributor of UK brands through our commitment to supporting the best of British talent and we believe that Brendan is a superstar in the making”.

To celebrate the sponsorship Red Box Vape is running an online competition for fans

<http://bit.ly/redboxvape>

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