

Record Demand for Gold – Degussa Group Ensures Availability

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Frankfurt, 26 March 2025 – Gold is more valuable than ever: for the first time in history, a troy ounce is trading at over 3,000 US dollars. With a 16 per cent increase since January, the precious metal is among the most attractive investments of the year.

Demand for physical gold continues to rise as investors increasingly turn to tangible assets in the current climate. “Many people want to hold their investment in their own hands, allowing them to react more independently to market developments. Gold can be sold again at any time,” explains Thorsten Straller-von Kersten, Regional Manager for Northern Germany at Degussa.

Thanks to forward planning, Degussa ensures seamless availability – both in its branches and online shop. “Our strong partnerships with suppliers and well-managed stock levels ensure that we can deliver at all times,” emphasises Christian Rauch, CEO of Degussa Holding.

Degussa is also a reliable partner internationally. “Even with high global demand, we provide a seamless supply of gold bars and coins. Our strong supply chain and strategic stock planning allow us to serve both new and existing customers,” adds Giles Maber, Country Manager UK at Sharps Pixley, a member of Degussa Group.

With a stable supply chain and deep market expertise, Degussa remains a trusted partner for those investing in precious metals.

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