

Record 4 Million Robots on Factory Floors Worldwide

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World Robotics 2024 Report by International Federation of Robotics released

Frankfurt, September 24th, 2024 — The new World Robotics report recorded 4,281,585 units operating in factories worldwide - an increase of 10%. Annual installations exceeded half a million units for the third consecutive year. By region, 70% of all newly deployed robots 2023 were installed in Asia, 17% in Europe and 10% in the Americas.

"The new World Robotics statistics show an all-time high in the number of industrial robots automating production around the world," says Marina Bill, President of the International Federation of Robotics. "The annual installation figure of 541,302 units in 2023 is the second highest in history. It is only 2% lower than the record of 552,946 units installed in 2022."

Asia, Europe and the Americas - overview

China is by far the world's largest market. The 276,288 industrial robots installed in 2023 represent 51% of the global installations. This result is the second highest level ever recorded (2022: 290,144 units). The share of Chinese manufacturers in the domestic market has grown considerably since 2022, reaching 47% in 2023. It has fluctuated around 28% over the past decade. The operational stock was just shy of the 1.8-million-unit-mark in 2023, making China the first and only country in the world with such a large robot stock. Demand for robots is expected to accelerate in the second half of 2024, contributing to a more stable market by the end of the year. In the longer term, there is still a lot of growth potential in Chinese manufacturing, with the potential for 5-10% average annual growth until 2027.

Japan remained the second largest global market for industrial robots, behind China. Robot installations reached 46,106 units in 2023 - down 9%. This followed two strong years, peaking at 50,435 units in 2022 - the second-best result after 2018 (55,240 units). Demand for robots is expected to remain stagnant in 2024 but recover in 2025 and the following years to medium and upper single-digit rates.

The market in the **Republic of Korea** is trending sideways: Installations reached 31,444 units in 2023 - down 1% year-on-year. The country was the fourth largest robot market in the world in terms of annual installations, after the United States, Japan, and China.

India is one of the fastest growing emerging Asian economies. Robot installations increased by 59% to 8,510 units in 2023, a new high. Demand from the automotive industry soared to 3,551 units - an increase of 139%. Both car manufacturers and suppliers contributed to this development.

Europe

Industrial robot installations in Europe

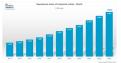
rose 9% to a new high of 92,393 units. In total, 80% of installations in 2023 could be attributed to destinations in the **European Union** (73,534 units, up by 2%). Delayed projects were completed, and the backlog was cleared in 2023. Robot demand in the region also benefited from the nearshoring trend. In 2023, growth was strongly driven by the automotive industry investing in traditionally strong car manufacturing countries such as **Spain** (5,053 units +31%) but also in smaller markets such as **Slovakia** (2,174 units, +48%) or **Hungary** (1,657 units, +31%).

Installations in **Germany**, the largest European market and the only European one in the global top five, were up 7% to 28,355 units. Installations in the second largest European market, **Italy**, declined by 9% to 10,412 units. The third largest European market, **France**, was down 13%, installing 6,386 units.

In the UK, industrial robot installations increased by 51% to 3,830 units in 2023. Investment was driven

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by installations in the automotive industry, mainly for assembly tasks.

The Americas

Robot installations in the Americas

exceeded 50,000 units for the third year in a row: 55,389 units were installed in 2023, just 1% below the record level reached 2022.

The **United States**, the largest regional market, accounted for 68% of installations in the Americas in 2023. Robot installations were down by 5% to 37,587, this is the third highest record figure after 2022 and 2018. Demand from the **automotive industry**

fell by 15% to 12,421 units. This was in line with the average for the past decade. Installations in the **metal and machinery industry** were up 8% to 4,171 units. Installations in the US **electrical/electronics industry** remained steady at 3,900 units (+1%).

In **Canada**, robot installations rose 37% to 4,311 units. Installation figures in Canada largely depend on automotive investment cycles. The share of the car industry was 58% in 2023.

Robot demand in **Mexico** is driven by the automotive industry, which accounts for 70% of the market: Installations from this sector fell by 5% to 4,087 units, showing the cyclical demand pattern well known in this customer segment. Total installations reached 5,832 units in 2023, a decrease of 3%.

Outlook

The OECD expects global growth to stabilize. However, geopolitical headwinds are still perceived as a major risk and uncertainty factor. Recent crises have raised political awareness of domestic production capacity in strategic industries. Automation allows manufacturers to locate production in developed economies without sacrificing cost efficiency. By 2024, the global economic downturn will have bottomed out. Global robot installations are expected to level off at 541,000 units. Growth is expected to accelerate in 2025 and continue in 2026 and 2027. There are no signs that the overall long-term growth trend will end in the near future.

Orders for World Robotics 2024 Industrial Robots and Service Robots reports can be placed <u>online</u>. Further downloads on the content are available <u>here</u>.

Downloads

IFR graphs, market presentation and press releases on selected markets in Chinese, German, and Japanese language are available at:

https://ifr.org/ifr-press-releases/record-of-4-million-robots-working-in-factories-worldwide

About IFR

The International Federation of Robotics is the voice of the global robotics industry. IFR represents national robot associations, academia, and manufacturers of industrial and service robots from over twenty countries: www.ifr.org

The IFR Statistical Department provides data for two annual robotics studies:

World Robotics - Industrial Robots: This unique report provides global statistics on industrial robots in standardized tables and enables national comparisons to be made. It presents statistical data for around 40 countries broken down into areas of application, customer industries, types of robots and other technical and economic aspects. Production, export and import data is listed for selected countries. It also offers robot density, i.e. the number of robots per 10,000 employees, as a measure for the degree of automation.

World Robotics - Service Robots: This unique report describes marketable products, tasks, challenges and new developments by service robots application. The report includes the results of the annual IFR



service robot survey* on global sales of professional and consumer service robots and an industry structure analysis including a full list of all service robot producers known to the IFR. The study is jointly prepared with the robotics experts of Fraunhofer IPA, Stuttgart.

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<u>Distributed By Pressat</u> page 3 / 4



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<u>Distributed By Pressat</u> page 4 / 4