Rebecca Bell of Forrest Bell Gives Eye Opening Motivational Talk

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Managing director Rebecca Bell of fresh and innovative sales and marketing firm Forrest Bell was recently invited to speak at an important industry event, where she helped to inspire the next generation of budding business leaders.

Based in Liverpool, Forrest Bell is an ambitious sales and marketing firm that specialise in brand and campaign development. The firm work with a wide range of clients, helping them to increase their market exposure and secure a greater number of loyal, returning customers. Through face to face communication and interactive presentations Forrest Bell help their clients to gain a thorough understanding of each individual customer's needs, and works with them to create a tailored customer experience which extends far beyond the first point of sales.

About Forrest Bell : http://www.forrestbell.com

Despite being a relatively new firm, Forrest Bell has been generating some fantastic results since their establishment, and managing director Rebecca Bell has made a strong name for herself within the industry. Because of this success Rebecca Bell was recently invited to London to speak at a national leadership event which invited promising new leaders from across the UK to learn new skills and ideas from some of the industry's best and brightest. The event was held at London's iconic Mondrian Hotel which sits on the bank of the River Thames and offers some spectacular views across the city. As part of the eye catching Sea Containers Building the Mondrian is a favourite among business professionals, and not just because of its central London location. The Mondrian was designed by leading British designer Tom Dixon, and offers flexible and modern meeting and event spaces with a stylish twist which encourages interaction and creativity.

At the leadership event Rebecca Bell chose to spoke to the attendees on the topic of attacking leadership, goal setting and embracing momentum in business. In any industry, strong leadership is important as it ensures a business is moving forward as a unit, with everyone sharing a common goal. In sales and marketing, due to the fast pace of the industry and the possibility of market changes, effective leadership ensures that each representative is motivated and on track to generate the best possible results for clients. Strong leaders are able to inspire others to want to do their best and give them the opportunity to utilise their strengths so that they can grow as a professional.

Rebecca Bell was also keen to address the importance of goal setting within the industry. Goal setting is not only important for clients, and ensures they receive a high return, it's also vital to each individual's personal development and provides them with the building blocks to progress within the industry and take on new and exciting responsibilities. After excelling within the industry herself, Rebecca Bell was thrilled to be invited to share her experiences and advice with new sales and marketing professionals. After receiving a hugely positive response from attendees, she hopes that her ideas and experiences will help the next generation of leaders make a positive impact within the industry and develop the confidence and skills to grow into successful sales and marketing specialists.

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