# READY, STEADY, CAMP! CampStead.com officially launched this week.

**Thursday 16 February, 2017**

*** www.CampStead.com officially launched this week.**

*** Discover your ideal getaway in a matter of minutes.**

*** Experience camping like never before.**

*** Providing the first true end-to-end website.**

Sir Mick Jagger. Twiggy. Dame Helen Mirren. Kourtney Kardashian. Not typical names you'd expect to see in the same sentence, however these celebrities have one thing in common.

They love experiencing the great outdoors. Just like the rest of us, they love the simple things in life. However, simple doesn't mean you have to sacrifice the good stuff. Quite the contrary!

CampStead are here to help you find your perfect escape. From tents and caravans, to tipis and yurts, there is a camping experience suitable for everyone.

Officially launched this week, www.CampStead.com will transform the holiday park industry.

CampStead is an easy to use comparison website, which will allow you to book your ideal getaway in a matter of minutes. You can compare locations, prices, facilities, and customer reviews, all with the click of a button.

For those who like their creature comforts, there is also a range of holiday caravans and luxury lodges with hot tubs.

Or, for those who like the traditional camping experience, you can even choose the location of your pitch – allowing you to tailor your experience to perfection.

With some parks, you can even book a wide range of individual extras.

- Fancy a bottle of champagne in an outdoor hot-tub with picturesque surroundings? Done.
- Need something to entertain the kids for a day? Theme park tickets or mountain bikes can be booked in conjunction.
- If you want to experience the great outdoors – toasting marshmallows and telling ghost stories – fire pits are available.

CampStead.com was developed after the great success of CampManager – a Park Management System, used by hundreds of Holiday Parks throughout the UK and Ireland, and is highly regarded within the industry.

CampStead is unique from other comparison based websites as it provides a complete end-to-end booking process, not only for the holiday maker, but also more importantly for the holiday park, bypassing complicated and costly channel management systems, linking directly with the campsite owners' reservation system.

Andrew Norris, Managing Director at CampStead states *"We have high expectations for the success of CampStead.com, having worked for the industry for over 10 years specialising in online booking. We know how customers interact online, and what they want. With CampStead, customers will enjoy organising their next getaway, without fuss or frustration. Since customers can tailor their experience, CampStead truly has something for everyone. That's what makes us unique".*

The best part – we have all these great options here in the UK and Ireland – right on our own doorstep! Why go any further? Inspired yet? Visit www.CampStead.com now, and enjoy exploring your next unique getaway.

**ENDS/.**

## Media:







## Related Sectors:

Environment & Nature :: Leisure & Hobbies :: Men's Interest :: Travel & Tourism :: Women & Beauty ::

## Related Keywords:

Glamping :: Camping Holidays :: Caravan Parks :: Caravanning :: UK Glamping :: Ireland Holidays :: Camping In Britain :: Camping And Caravanning :: Holiday Parks ::

## Scan Me:

**Notes to the Editor:**

CampStead Ltd has been developing software solutions for over 10 years, and their core product CampManager is a huge success within the Caravan and Camping Industry. Over 300 sites use CampManager for park and booking management, and quote it as best in the market.

With their knowledge and expertise, CampStead know what customers want, and from this, stemmed www.CampStead.com – a website that supports the customer with everything from research and price comparison, to booking and paying for their holiday, all from one website.

CampManager combined with www.CampStead.com is the first true end-to-end solution, linking holiday makers directly with campsites and holiday parks.

## Company Contact:

**CampStead.com**

T. 02081331005
E. kenny@campstead.com
W. https://www.campstead.com/

**Additional Contact(s):**
Ground Floor, Unit 4, 212-218 Upper Newtownards Road, Belfast, BT4 3ET

View Online

**Additional Assets:**

**Newsroom:** Visit our Newsroom for all the latest stories:
**https://www.campstead.pressat.co.uk**