

## Re-Imagining the Flower Delivery Experience

Tuesday 24 July, 2018

LONDON, UK, July 2018 – Irish flower delivery service Bloom Magic have announced the launch of their new site in the UK. Founded by Killian Lannen and Nichola Jensen, Bloom Magic has been providing the people of Ireland with luxury, hand-tied bouquets at an affordable price since 2006. After successfully conquering the Irish market, the company has decided to take the leap across the Irish Sea and expand their presence in the UK.

When asked about the launch of the UK website, <https://www.bloommagicflowers.co.uk/>, co-founder Killian Lannen said, "We are very excited to launch in the United Kingdom. We are committed to providing our customers with trendy, stylish bouquets and we are on a constant mission to ensure our catalogue is updated regularly. Our customers will always have an enticing selection to choose from for their loved ones!"

### Refreshing & Eco-Friendly Floral Designs

Teaming up with the UK's top floral designers, Bloom Magic have created a large [online catalogue](#) of floral designs consisting of a selection of bouquets, hat boxes and gift sets all of which are hand-tied. This extensive catalogue ensures that their collection covers a variety of colours, flowers and arrangements meaning there is a bouquet to suit all tastes and occasions.

The company aims to be as eco-friendly as possible and so all flowers plus hat boxes are displayed using minimal, recyclable packaging. The blooms are locally sourced whenever possible.

### All Occasions Considered

With a large variety of collections, Bloom Magic flowers cover [a range of occasions](#). Celebrate birthdays and milestones in style, honour the lost lives of loved ones, or welcome a new addition to the family. Bouquets can be personalised with a congratulatory message on a gift card or upgrade any order with a box of chocolates, a scented candle or a vase.

### Free Next-Day & Weekend Delivery

All Bloom Magic orders come with free delivery across the UK including on weekends, serving customers those looking for a last-minute gift. Next-day delivery is available on orders placed before 4pm. To arrange a future delivery, view the full calendar and simply select whichever date needed.

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