RAISED BY DANGER UNVEILS HIGHLY ANTICIPATED "THE BIRDS & THE BEES" COLLECTION AS BRAND LAUNCHES IN SCOTLAND

Friday 16 June, 2023

GLASGOW, SCOTLAND June 16, 2023 — Finnish-American artist and designer Saija Cleary, also known as Saint Danger, is thrilled to announce the grand re-launch of her fashion brand, Raised by Danger, both online and in Scotland. With a new studio space in Glasgow, the brand is set to captivate local fashion enthusiasts with its **unique blend of artistry and sustainability.**

This summer, Raised by Danger introduces its much-anticipated collection, "The Birds & The Bees." Bursting with **playful and vibrant prints inspired by nature**, this 7-piece collection aims to inspire customers with its **cheeky and colorful designs**. From crop tops and over-the-knee socks to dresses and high-waisted leggings, the collection offers a refreshing alternative to mundane everyday fashion, thanks to its eye-catching patterns and show-stopping designs.

Setting Raised by Danger apart from the rest is the **brand's commitment to creating truly one-of-a-kind pieces**. Each garment is adorned with hand-painted, original artwork, meticulously placed individually for every size. By promoting the concept of wearable art, **Raised by Danger brings items of beauty to customers' closets, offering a new era of heritage prints and keepsake fashion.**

At the core of the brand lies a **strong commitment to sustainability**. Raised by Danger prioritizes the use of **fabric made from recycled polyester**, meeting the highest GRS certifications. To reduce waste, **stock is produced in limited quantities**, and all designs are available on a made-to-order basis. Additionally, the brand proudly supports the local economy by **prioritizing local production and craftsmanship**.

Saint Danger's artistic vision goes beyond apparel. In addition to the fashion line, she offers a **range of environmentally friendly home and lifestyle products**, including pillows, wallpaper, fabric, stationery, and art prints.

"Moving from California to the UK and officially relaunching as Raised by Danger in Scotland has been an incredible journey," said Saint Danger. "It was important to me to make this change to support the local community I have joined."

As a self-taught artist and designer, Saint Danger draws inspiration from her multicultural upbringing, having lived in Tokyo during her formative years and subsequently moving across 13 cities on 4 continents. Now, she has found her permanent home in Glasgow, Scotland.

Customers are invited to experience the Raised by Danger brand firsthand at the studio located in The Hive, at 1069 Argyle St, Finnieston, Glasgow G3 8LZ, a historic building in the trendy Finnieston area, during opening hours, as of July. Private shopping appointments are also available at no cost, ensuring a personalized and unforgettable shopping experience. For more information, please visit raisedbydanger.com.

About Raised by Danger Raised by Danger is a Finnish-American fashion brand, based on Scotland, and founded by self-taught artist and designer Saint Danger. The brand combines artistry, sustainability, and unique craftsmanship to create wearable art pieces. With a commitment to reducing its environmental impact and supporting the local community, Raised by Danger offers customers a chance to embrace their individuality while making a positive change in the world.

FOR FURTHER INFORMATION PLEASE CONTACT:

Saint Danger

Artist, Designer and Founder

e: hello@raisedbydanger.com

w: www.raisedbydanger.com

Media:

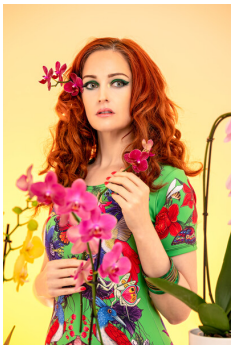












Company Contact:

_

Raised by Danger

E. hello@raisedbydanger.com
W. https://www.raisedbydanger.com/



Additional Contact(s):
FOR FURTHER INFORMATION PLEASE CONTACT:
Saint Danger
Artist, Designer and Founder
e: hello@raisedbydanger.com
w: www.raisedbydanger.com

View Online



Additional Assets:

Newsroom: Visit our Newsroom for all the latest stories:
https://www.raisedbydanger.pressat.co.uk





















Related Sectors:

Home & Garden :: Retail & Fashion ::

Related Keywords:

Sustainable Fashion ::
Eco-Friendly Fashion :: Ethical Fashion :: Slow Fashion ::
Sustainable Clothing ::
Sustainable Home Goods ::
Maximalist Style ::

Scan Me: