Radio Airtime Media and The Training Room Create Careers in Poole

Monday 7 July, 2014

Radio Airtime Media is using a targeted radio campaign in Poole to advertise vacancies at a local careers provider.

Working with award winning international organisation NP Group, Radio Airtime Media have planned a week long campaign of 30 second adverts to promote careers at The Training Room.

Targeting residents in the area of Poole, the ads will be broadcast during the first week of July on key local stations Heart Solent Radio and Fire Radio.

The campaign advertises current vacancies within the company for Academy Assessors, highlighting incentives such as an “amazing commission structure” and the fact that they've been noted as “One to Watch” by the Fast Track 100 Programme.

As well as advertising the fantastic benefits that come with a career at The Training Room, the advert also invites listeners to attend the company’s open event on July 10th.

Established in 2006, The Training Room is a full service careers provider that specialises in high quality professional training across a range of industries.

Lee Dentith, CEO of Radio Airtime Media’s parent company Media Agency Group said:

“Local radio campaigns are a fantastic way to reach targeted audiences and demand attention with an engaging campaign. The upbeat ad, packed with information and benefits will actively encourage job-seekers throughout Poole to consider a career with The Training Room.”

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Related Sectors:

Education & Human Resources ::

Related Keywords:

Radio Advert :: Advertising :: Radio Ad :: Campaign :: Poole :: Careers ::

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