Radio Airtime Media and NHS Northamptonshire promote Recruitment Open Day

Wednesday 3 December, 2014

Radio Airtime Media is running a targeted radio advertising campaign for NHS Northamptonshire to promote an open day taking place on Thursday 4th December in Wellingborough.

Working with the NHS, Radio Airtime Media has launched a 5 day campaign with a 30 second advert promoting the recruitment event.

Playing at the beginning of December, the advert is targeting the Northamptonshire area, playing on key local radio station Heart Northampton.

The advert promotes a Recruitment Open Event being held at Hazelwood Ward at Islebrook Hospital running between 15:00-19:00 on the 4th December. NHS Northamptonshire is looking to recruit permanent qualified nurses, community nurses, healthcare assistants, and mental health nurses.

Lee Dentith, CEO of Radio Airtime Media's parent company Media Agency Group said:

"We are very proud to be working with NHS Northamptonshire helping to promote their recruitment event. Radio advertising is a great way to communicate with a community, and we are sure that this campaign will help draw attention to the hiring event and bring in prospective employees keen to work for one of the country's key institutions."

Click here to listen to the ad

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Related Keywords:

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