

Quick Lingo Striving for Success in Translation Industry!

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Young entrepreneur and founder of Quick Lingo, Godwill Bindeeba, is showing that determination and hard work are the best ways to reach the top. Since establishing his [translation company](#) in 2008, after graduating from the University of East London with a first-class honours degree in Accounting and Finance, Godwill has proved himself to be a major player in a highly competitive industry.

The marketing efforts of Quick Lingo are one of the pivotal driving factors behind the company's success. The team are constantly exploring the benefits of social media websites such as Google+, Twitter and Facebook. These sites have increased in importance over the past few years when it comes to representing a business on the internet. By having a strong online presence on social media platforms, Quick Lingo have been able to stay up to date and connected with their existing customer base whilst also constantly networking and establishing new business relationships. Although they are proficient at almost all areas of translation, the Quick Lingo team are particularly proud of their [website translation services](#).

When it comes to marketing, Godwill is a strong advocate of combining fresh ideas with a wealth of experience. It is for this reason that the Quick Lingo marketing team is comprised of a selection of highly experienced senior members and a revolving door of young interns on four-month placements. This approach has ensured that Quick Lingo continue to implement tried and tested best practices as well as original new ideas from the marketing leaders of tomorrow! The world of social media and digital marketing is constantly evolving but regardless of the next direction, the team at Quick Lingo are ready to evolve with and adapt to it.

Only four years after the creation of Quick Lingo, the team have already had to expand into new offices to allow for space for the ever increasing staff force. The second office in South London was recently acquired to allow the sales and marketing teams to exist in their own space. Both teams have grown over the past year as the demand on services has rapidly increased. If the company continues to grow at the current rate of expansion then it surely won't be long before they are on the hunt for additional premises.

Although the success of Quick Lingo has been largely due to the efforts of the staff and Godwill himself, the general rapid growth of the translation industry is also partly to thank. As globalisation continues to become a concept that more businesses embrace, the demand on translation services will also grow. It is the goal of Quick Lingo to become the UK's premier translation agency. This is an ambition that they are constantly striving towards and coming closer to with every working day!

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