QSM Leads - The New Online Lead Buying Platform

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QSM Leads is a provider of the highest quality, search engine generated, finance and insurance sales leads. Leads can be purchased on a pay as you go basis with no upfront fees and no financial commitment.

This new online platform provides real time FCA compliant leads that are exclusive to the broker. The easy to use self-service bidding platform allows the broker to be in complete control of how much they spend and when they receive the leads. All leads are generated from QuoteSupermarket.com, a specialist financial and insurance comparison website and not from invasive advertising or outbound calling.

QSM Leads has been providing leads to Maine Finance who sell over 5000 insurance policies every year. Maine Finance started 4 years ago and in 2012 they were announced as Intrinsic Financial Service's fastest growing company. Their sole route to market is through internet generated leads and James Eneas, their Sales Director, explains how QSM Leads has contributed to their growth.

"We have seen tremendous growth since we started Maine Finance, we employ over 45 people including 25 insurance advisors and dedicated teams in mortgage, risk and compliance. Networking, combined with the referral and trust model can be effective, but they take time to grow and come into fruition. A tried and tested approach is to invest in your employees and provide them with high quality leads to convert."

What sets QSM Leads apart from other lead providers is their suite of online training material that has been expertly crafted by Maine Finance's management team and used to train their own advisers. The training material will provide insider knowledge on the best practice selling techniques, specifically for converting leads purchased online.

Due to continuing success with Maine Finance, QSM Leads are now offering brokers and IFAs the opportunity to purchase these high calibre leads as well as access to the exclusive training programme. This will place brokers and IFA's in a much stronger position in increasing their client bank, improving conversions and remaining focused on being ahead of their competition.

If you are interested in purchasing leads visit http://www.qsmleads.com and register now to receive £20 free purchasing credit. For more information about QSM Leads email leads@quotesupermarket.com or speak to one of our dedicated advisors on 0800 862 0203.

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