

## PwC expands Global Business and Digital Transformation relationship with Microsoft

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The PwC network today announced plans to expand its current alliance with Microsoft globally. This will allow PwC firms across the globe to enhance their ability to support clients pursuing large scale digital and business transformation enabled by Microsoft technology.

PwC will provide strategy through execution assistance to enable Digital, Business and Cloud transformation with Microsoft technologies to clients across the globe. This includes Microsoft Azure, Microsoft Dynamics 365, Microsoft Office 365 and Microsoft Power BI. PwC will also leverage Cortana Intelligence Suite as well as Azure IoT Suite and cybersecurity services. The expanded alliance will further enhance PwC's ability to develop industry specific innovative solutions with Microsoft technologies.

'Companies embarking on digital transformation are looking to enhance their competitive advantage in an increasingly dynamic and digital world,' said Mohamed Kande, PwC's US Advisory Leader. 'By partnering with Microsoft, PwC has provided business insights, industry expertise and innovative solutions enabled by the Microsoft platform to help enterprise clients achieve their digital and business transformation objectives. This new alliance positions both PwC and Microsoft to expand on the work we have already done together to deliver business led, technology enabled transformation to our customers.'

Judson Althoff, Executive Vice President, Worldwide Commercial Business for Microsoft Corp, added, 'PwC has helped deliver industry capabilities and solutions to help organizations engage their customers, empower their employees, optimize their operations and transform their products. The expansion of our alliance to include the full Microsoft platform, coupled with our combined capabilities and vision, will help clients accelerate their digital transformation journey. We are excited to continue our work with PwC across the globe.'

The expanded alliance will enable PwC to help clients harness the potential of digital transformation to deliver greater business value and impact. This expansion marks an important milestone, paving the way for continued collaboration on client opportunities and challenges globally.

### Notes to editor

1. PwC has similar alliances with other platform providers. This new alliance does not restrict PwC from advising clients on other platforms

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