PureGym Personal Training Academy Announces International Partnership with NASM to Be an Authorised Seller of Specialisation Courses in the UK

Wednesday 15 November, 2023

FOR IMMEDIATE RELEASE

Contact:
Zac Yeo
Digital Growth Manager
PureGym Personal Training Academy
zachary.yeo@puregymstudent.com

PureGym Personal Training Academy Announces International Partnership with NASM to be an Authorised Seller of Specialisation Courses in the UK

[Wigan, Greater Manchester, UK] – [15/11/2023] – The PureGym Personal Training Academy, a leading provider of personal training education in the UK, is pleased to announce an international partnership with NASM, the National Academy of Sports Medicine, to become an authorised seller of NASM specialisation courses.

This partnership will give PureGym Personal Training Academy students and PureGym personal trainers access to a wide range of NASM specialisation courses, including:

- Corrective Exercise Specialist (CES)
- Weight Loss Specialist (WLS)
- Women's Fitness Specialist (WFS)

NASM specialisation courses are designed to help personal trainers develop the knowledge and skills they need to help their clients achieve specific fitness goals. The CES course teaches trainers how to identify and correct muscle imbalances and movement patterns that can lead to pain and injury. The WLS course teaches trainers how to design and implement effective weight loss programs. The WFS course teaches trainers how to train women safely and effectively during all stages of life.

"We are excited to partner with NASM to offer our students and personal trainers access to their world-class specialisation courses," said Ryan Johnston, Managing Director at the PureGym Personal Training Academy. "NASM's specialisation courses are highly respected in the fitness industry, and we believe they will provide our students and personal trainers with the knowledge and skills they need to be successful."

"We are thrilled to partner with the PureGym Personal Training Academy to offer our specialisation courses to their students and personal trainers in the UK," said Dawn Monterde, International Account Manager at NASM. "PureGym Personal Training Academy is a leading fitness education and training provider, and we are confident that our partnership will help us reach more personal trainers and help them achieve their professional goals."

To learn more about the NASM specialisation courses offered by the PureGym Personal Training Academy, please visit https://cpd.puregym.academy

About the PureGym Personal Training Academy

The PureGym Personal Training Academy is a leading provider of personal training education in the UK. We offer an L2 and L3 combined diploma personal training course to help people become qualified personal trainers. Experienced and qualified fitness professionals teach our courses, and we provide our students with the knowledge and skills they need to be successful.

About NASM

NASM, the National Academy of Sports Medicine, is the leading provider of fitness education and certification in the world. NASM's certifications are recognised and respected by fitness professionals around the globe. NASM offers various courses and certifications, including personal trainer, group fitness instructor, and sports performance specialist.

Media:



Related Sectors:

Education & Human Resources :: Health :: Media & Marketing :: Sport ::

Related Keywords:

Fitness :: Personal Trainer :: Education :: Health :: Fitness Course :: Puregym :: Gym :: Upskilling :: Active Lifestyle Health And Wellness :: Cpd ::

Scan Me:

ENDS

Company Contact:

PureGym Personal Training Academy

E. zachary.yeo@puregymstudent.com
W. https://puregym.academy/

View Online

Additional Assets:

Newsroom: Visit our Newsroom for all the latest stories:
https://www.puregymacademy.pressat.co.uk