Pure M Global joins forces with iDenfy to face current and upcoming challenges

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The shaky times we live in today set the stage for the highest of standards regarding companies operating in the financial industry.

The safety and security of their customers' funds have led Pure M Global, an investment platform built by traders for traders, to adopt a unique policy of never using said funds for the company's operations or any other type of investments. The company also decided to implement a reliable safeguard in the form of identity verification.

Teaming up with iDenfy, a Lithuanian company equipped with the latest face recognition, 3D liveness detection, and document verification technologies. This will allow the company to accelerate the customer onboarding processes, fight fraud with reliable Customer Due Diligence (CDD) procedures, and have more time to focus on other relevant issues.

"We are glad to have chosen iDenfy as our partner. Using their system made customer onboarding faster and more reliable. With fraud prevalent as it is, having an extra layer of protection is also crucial. And iDenfy has proven that it can deliver what we seek for and more," said Daniele Casamassima, CEO of Pure M Global.

"We look forward to working with Pure M Global that is maintaining high internal and external compliance standards, regardless of any outside regulators. Taking an extra step for safety and security is something we share. Thus, working together will be a delightful experience for both of us. We will do our best to keep Pure M Global and their clients satisfied," said Domantas Ciulde, CEO of iDenfy.

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