

# **Pulled Pork Tops Poll For The Black Farmer Fans**

Friday 22 January, 2016

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In a recent poll, The Black Farmer asked its fans to choose its next new flavour – and Pulled Pork romped home with over 40% of the vote.

Available in Sainsbury's, Co-Op and Budgens stores, this unique gluten free sausage flavour hit the market at a time when pulled pork is finding enormous favour with consumers – and it has been a huge success.

"Pulled pork is very much the product of the moment, and The Black Farmer is the first to combine it in a sausage. The flavour is outstanding, and very, very moreish," comments Wilfred Emmanuel-Jones, founder, The Black Farmer.

The Pulled Pork flavour sausage combines generous pieces of smoky barbecue pulled pork with British RSPCA approved outdoor bred pork and The Black Farmer's special recipe seasoning.

The Black Farmer gluten free Premium Pork sausages are the UK's favourite super premium sausage brand

The Black Farmer Pulled Pork and Premium Pork sausages are available at around £3.00 for a 400g pack.

#### **ENDS**

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