

Puku Named Official Charging Partner of the Victoria's Secret Fashion Show

Tuesday 9 December, 2014

Portable Charger Company Announces First of its Kind Two Year Partnership

World leading innovative, high quality, and fashionable portable charger company **Puku**, is proud to announce a brand new multi-year partnership with Victoria's Secret as the official portable charger for the brand's inaugural London fashion show. Merging form and function into one power-packed stylish device, this partnership demonstrates Puku's commitment to revolutionizing the charging industry with products that exceed expectations and allow users to "charge where they are."

Puku will have a strong backstage presence, keeping the models' and backstage guests' smart phones and tablets powered up and ready at all times for every photo, tweet, text, and video from the event.

"Victoria's Secret is a global, iconic brand and their fashion show is the biggest fashion event in the world," says Meck Khalfan, CEO and Co-Founder, Puku. "Puku is excited to align with Victoria's Secret as the official charging partner of the Fashion Show. We are thrilled to have the opportunity to keep the models and team charged throughout the night."

To follow Puku's real-time alerts, extensive behind-the-scenes coverage, and other exclusive content, follow #VSFashionShowXPuku and #VSLovesPuku, @gotpuku on Instagram or visit www.gotpuku.com.

Puku will debut as the official portable charger company of the 2014 Victoria's Secret Fashion Show, airing on December 9, 2014 on CBS.

For a look at behind-the-scenes photos please click [here](#).

Press contact:

Pam Schlichter

E: pschlichter@gotpuku.com

-Ends-

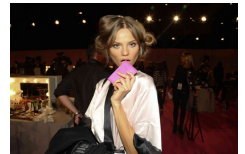
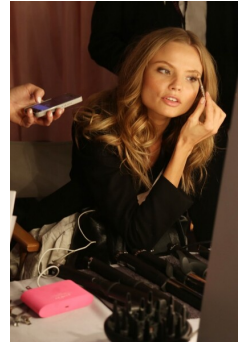
About PUKU:

Puku is a New York based company that is revolutionizing the mobile charging industry with high quality and beautifully designed colorful portable chargers. A team of experienced innovators and trendsetters in the fields of fashion, arts, engineering, finance, marketing and mobile technologies created Puku. They are committed to delivering the most innovative and fashionable portable chargers that exceed the expectations of their customers.

Additional information about the brand:

- Unique vibrant color highlights the Puku S8's minimalist curved design and matte soft-touch finish. Color coded LED indicator signals the current battery level.
- Supports most USB charged devices including: iPhones (6/5/5S/5C/4/4S/3/3G), Samsung Galaxy (S5/S4/S3), Nexus, Moto, LG, as well as, iPads, iPods, Samsung Notes, and GoPro.
- Provides 3-5 full charges for most smart phones (Additional 36+ hours of talk time & 153+ hours of media playback), and 50-100% charge for most tablets.
- Shuts off automatically once device is 100% charged and functions as a surge protector, blinking 5 times to indicate a potential short circuit.
- Included within the eco-friendly packing is the: Puku S8 portable charger, 40" micro USB connector cable, high speed 2.1 Amp Turnmax wall charger, microfiber cleaning carrying pouch, and instruction manual.

Media:



Related Sectors:

Retail & Fashion ::

Scan Me:



Company Contact:

—

Pressat Wire

E. [support\[@\]pressat.co.uk](mailto:support[@]pressat.co.uk)

[View Online](#)

Additional Assets:

Newsroom: Visit our Newsroom for all the latest stories:

<https://www.wire.pressat.co.uk>