

psHEALTH Appoints European Industry Software Executive Niels Skov To Company's Advisory Board

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Seasoned Executive Brings Extensive Track Record of Business and Financial Results to Leading Healthcare Delivery Software Company

London, United Kingdom, January 08 2014.--(BUSINESS WIRE)-- psHEALTH, the UK leading enterprise software company for healthcare delivery, mobilisation and outcome optimisation, today announced that Niels Skov, currently serving as General Manager Europe for Model N, Inc. based in London, UK, has been appointed to the Advisory Board of psHEALTH.

Mr Skov has two decades of management experience, including more than 12 years in the UK and European application software industry with established companies such as Siebel Systems/Oracle, SAP and Model N. For much of his experience, Mr Skov has built consistent and sustainably strong commercial results, including the establishment of Model N as the leading price, profit & revenue lifecycle enterprise software vendor in the European Life Sciences and Technology markets in recent years.

"The expansion of psHEALTH's Advisory Board with Mr Skov further enhances our management strength and capabilities required for our future success," said Ingolv Urnes, Founder and Director of psHEALTH Ltd. "Following extensive reviews of our options, it became clear that Niels was ideally positioned to contribute significantly to our positive development given his strong commercial and operational experience."

"psHEALTH is a very exciting, fast-growing company", said Niels Skov. "With the underlying mega trends of healthcare services being under intense and growing pressure to bring down costs and make healthcare delivery more effective, of higher quality and for lower cost per outcome, it seems clear to me that the company has a very bright future which I am excited to now be a part of. Much work and effort lies ahead and I am very excited to have the opportunity to help the company grow steadily and prosper fully in the years ahead."

About psHEALTH:

psHEALTH is the UK's leading provider of enterprise software to drive efficiency and better outcomes in health and social care. Award-winning case management and mobile solutions deliver the tools required to transform and manage services. psHEALTH solutions help office and field staff work more effectively, ensure compliance and better document health outcomes. Central to psHEALTH's approach is the focus on joining up systems and leveraging customers' existing investment in IT and software. Over 20,000 clinicians use psHEALTH solutions in their work and several of the largest and most respected organisations in health and social care have chosen to work with psHEALTH. psHEALTH is based in London. For more information visit <http://www.pshealth.co.uk>.

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