

Prudential plc 2013 Half Year Financial Report

Thursday 5 September, 2013

Prudential has delivered a good performance in the first half of 2013 across the Group's key financial metrics of IFRS operating profit, new business profit and net cash remittances. We have now achieved four of our six 2013 'Growth and Cash' objectives and continue to make good progress towards achieving the remaining two objectives by the end of the financial year.

The Group's profitable growth has again been led by Asia, where we remain on course to achieve our objective of doubling 2009 new business profit in 2013. The disciplined execution of our strategy, underpinned by our four clear operating principles - focus on customers, balanced financial metrics, proactive risk management and disciplined capital allocation - has continued to drive both our profitable growth and cash generation.

'We have now achieved four of our six 2013 "Growth and Cash" objectives and continue to make good progress towards achieving the remaining two objectives by the end of the financial year.'

Tidjane Thiam
Group Chief Executive

For full press release and data tables please see attached pdf.

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