Provenance Tracking: A new partnership between LuxTag and Artist Poesy Liang

Monday 4 June, 2018

Kuala Lumpur, 4th June 2018

Today, artist Poesy Liang and technology company LuxTag joined forces in a partnership to implement a blockchain solution that authenticates and records provenance of Liang's artwork. The partnership will roll out two projects, provenance tracking and a specialized art e-shop, accepting only crypto-currencies BTC and XEM.

Provenance Tracking is a blockchain powered tagging solution developed by LuxTag for Poesy Liang. It utilizes the NEM Blockchain Technology, offering smart contracts and multi-signature features. The project has the purpose of recording the provenance history of every piece of art.

The second project will be an online shop, debuting with the inaugural series of "Fly Me To The Moon Harry Putter". These print editions are available for purchase, exclusively accepting the cryptocurrencies Bitcoin and XEM. The 120 authorized print editions sold in this online shop will be authenticated by unique identi?ers. This blockchain project is the solution to the counterfeit of artwork.

LuxTag protects authenticity, ownership, and the origin of products since 2016. In 2017, LuxTag decided to sub-brand itself to better service different sectors, one of which is the art industry. The technology company is currently servicing other industries such as fashion, jewelry, education, and documents.

Interdisciplinary artist & humanitarian Poesy Liang, is an innovator in the art world. She ?rst became interested in blockchain in 2014 and started accepting Bitcoin as a payment in 2015. Liang stated, "I'm lucky I didn't have to sift through the haystack to look for the right collaborators. Provenance is a vital component for any serious body of work. A big part of my practice is concerned about recording history and LuxTag is able to deliver."

Poesy will be presenting the Provenance Tracking system on June 9th at the (Grand Asian Art Bazaar) GAAB Collectors Summit 2018 in Poland. This is the second edition of the annual international event devoted to collectors of Asian contemporary art by the (WIMCAA) Warsaw Institute for Modern & Contemporary Asian Art Foundation. The summit will be held at the Europejski Hotel. The theme of this year's summit is "smART city: New Technologies & Art Ecosystem".
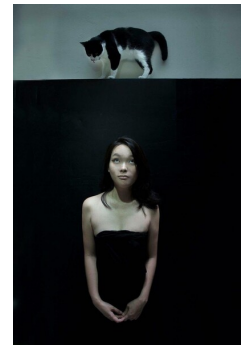
About LuxTag

 LuxTag is an anti-counterfeit and anti-theft solution provider, utilizing the state of the art blockchain platform called NEM. The blockchain-powered service issues digitized certi?cates of authenticity for tangible products and, under the hood, links these to brands and owners through multi-signature smart contracts. The LuxTag technology provides additional business intelligence through innovative means of enhanced customer engagement. To learn more about LuxTag, please visit www.luxtag.io or contact Sheng (COO) at info@luxtag.io.

About Poesy Liang and "Fly Me To The Moon Harry Putter"

Poesy Liang is a Taiwanese-Malaysian interdisciplinary artist who made it her mission to raise compassion, kindness and empathy by media reform. Since a very young age she showed extraordinary creativity, pursuing different genres. Today, Poesy has at least 3 popular cat series but, despite her commercial success, she spends most of her time upholding several social messages through projects based on her core theme of humanity & media reform. "Fly Me To The Moon Harry Putter" celebrates Poesy's rockstar cat, Harry Putter - a handsome tomcat with tuxedo markings (and a half-mustache). Harry Putter also has a collection of books, music & merchandise to his name.

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