

## Proud & Co. launches the innovative and elegant Silhouette oven glove

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The kitchen safety market saw some much-needed innovation this week in the form of Proud & Co.'s Silhouette oven glove. A combination of space-age technological achievement and elegant design, the Silhouette oven glove is set to be a durable and fashionable bombshell.

But what makes this glove so different from the everyday? It all starts at the design level - where oven gloves generally follow the rule of providing enough fabric to more or less stop excess heat, the Silhouette is made of sterner stuff. Each glove is made out of a combination of Neoprene and Silicone, meaning it's heat resistant up to 500°F. Maximum protection is provided through the use of only high quality materials, and certified via a rigorous battery of tests. Shoddy gloves that give cooks a minute to put something down before the heat gets too much suddenly look more than a little out of date.

The primary concern for many may be how the Silhouette looks, and they won't be disappointed. The glove is elegantly curved, with a beguiling black and white print of birds that wouldn't be out of place on a fashionable dress. It might be a marvel of technology, but all guests will know is that it looks great. Aesthetically speaking, the Silhouette represents up-market style for an everyday price.

Another worry about high-protection gloves is that they limit use, with thick coatings often stopping users from gripping properly. Thankfully that's not the case with the Silhouette oven glove - since it counts on quality materials rather than quantity, the glove remains thin and grants the wearer unprecedented levels of dexterity. If that wasn't enough, each glove comes with a textured, non-slip palm finish for maximum grip. Glass and porcelain will stay firmly in hand, removing yet another worry from experimenting in the kitchen.

These are dream features, but we've all bought fantastic kitchen appliances which deteriorated through use. Not so for the Silhouette oven glove. Proud & Co. boast that it's 100% waterproof, and completely machine washable. Gloves can be washed easily without coming apart or losing their grip and shape. That means saying goodbye to the odd smells and questionable hygiene of gloves that couldn't be washed for fear of unravelling.

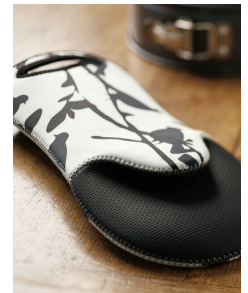
It's no surprise that the Silhouette is already doing well, but where did it come from? A Proud and Co. company spokesman said:

"When it comes down to it, every great device is about making things easier. When you're cooking, baking or cleaning you've already got your hands full without worrying about safety. The idea of the Silhouette oven glove was to take away every extraneous concern - when you're wearing our glove you're not worried about hurting yourself or about dropping anything. That means you can focus on getting the job done, and hopefully having fun while you do it."

With a satisfaction guarantee that promises 100% money back within 30 days, Proud & Co. certainly seem to be putting their money where their mouth is.

Available exclusively at [Amazon.co.uk](http://Amazon.co.uk).

### Media:



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