Protege Solutions are Proud to be a Profitable & Expanding SME

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When it comes to SMEs (Small to Medium Enterprises), many businesses fall within this category. SMEs can range from high street shops and greengrocers right through to manufacturers and exporters, but as a whole SMEs represent a large percentage of the UK's industries and they contribute greatly to the economy of the country. It is estimated that there are more than 4.5 million UK-based SMEs, and within these there are several thousand that are dynamic in their growth and expansion. London-based direct marketing specialists Protege Solutions are proud to class themselves amongst this group and the fact that they are profitable and expanding suggests that the sky's the limit for this team of entrepreneurs.

The Managing Director of Protege Solutions, Samantha Lewin, says she owes her success to her hard work ethic. She says, 'I have always believed that with hard work and dedication you can achieve anything, and I have applied this ethic to my business. The success of Protegue Solutions has exceeded even my own expectations and I am thrilled that my company is thriving and being recognised as a force to be reckoned with. I have always loved a challenge, and setting up my own business was a natural progression. I am busy planning the next steps and strategies so that I can raise us up another few levels. I am extremely ambitious and thoroughly believe that Protegue Solutions can be an industry leader within the next few years.'

Protege Solutions are experts when it comes to customer acquisition and they use tried and tested methods in order to bring their clients face to face with new customers. The process of identifying and approaching new customers has to be done by somebody that knows what they are doing, and that is why so many businesses are placing the job in the hands of Ms Lewin and her office. With proven results and a great track record, Protege Solutions are helping businesses all over the country attract new business and gain a larger market share. Ms Lewin is proud of her successes and aims to grow the business even more in the upcoming months and years. Direct marketing is all about designing bespoke and personalised approaches that are tailor-made to suit each individual customer, and Protegue Solutions are the experts when it comes to devising strategies that will boost your customer base and raise sales.

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