Prominent UK Fintech Advocate Greg Michel Joins Fiskl

Thursday 19 September, 2019

Fiskl, the global mobile financial management platform for micro-SMEs, announces the appointment of Greg Michel as Chief Growth Officer, joining the company's executive team in the next phase of its distribution scaling.

Over the past 3 years, the London-based fintech company has built a truly global SaaS platform, able to service SMEs at scale. Used by clients in over 110 countries now, Fiskl is rapidly gaining traction in key growth markets.

"The appointment of Greg Michel enables us to continue to execute on an accelerated growth strategy and customer-first approach" said Alina Lapusneanu, CEO and Founder at Fiskl Limited. "Greg brings the deep expertise necessary to bring our leading mobile financial management software to a larger financial ecosystem audience while keeping our customers at the heart of everything we do."

The hire emphasises the decision by the company to scale its collaborative efforts with banks and other financial institutions with the aim to deliver a seamless financial management experience to millions of small entrepreneurs. Fiskl already works with tier one global banks in North America, which are also leveraging Fiskl's API and Data Engine. The banking partnerships will come in addition to other existing distribution channels, such as cloud distribution, international mobile operators companies, such as Vodacom Group and cloud marketplaces and resellers.

Michel will be in charge of leading Fiskl's commercial and operational expansion, with a focus on partnerships with banking, payments and other financial ecosystem players. He was most recently at Tech Nation, backed by the UK Treasury, where he built out the fintech practice and headed the sector activities including cybersecurity and applied artificial intelligence. As part of his mandate, Michel also headed the secretariat of HM Treasury's Fintech Delivery Panel and was instrumental in producing its Onboarding Guidelines, a document targeted at fintech companies and jointly drafted by the country's largest banks, outlining common onboarding and partnership processes between banks and fintechs. Prior to that he was notably a venture capitalist in Silicon Valley and an investment banker at Deutsche Bank in London.

About Fiskl

Fiskl
is a software technology company, headquartered in London, United Kingdom. Fiskl was co-founded by Alina Lapusneanu, CEO, formerly Director at Vodafone Group and Shawn Vader, CTO, ex Senior Software Architect at HSBC Investment Bank. Fiskl's mission is to empower entrepreneurs and small businesses to take charge of their day to day finances by enabling them to run their business from their mobile phone or tablet, affordably, with the power of smart automation, machine intelligence and cloud computing.

Media:



Related Sectors:

Business & Finance :: Computing & Telecoms ::

Related Keywords:

Fintech :: Greg Michel :: Barclays :: HSBC :: BBVA :: ING :: Societe Generale :: Medici :: SIBOS :: SMEs :: Stripe :: Adyen :: Chase :: Citi :: BMO :: RBC :: Revolut :: Starling :: Tide ::

Scan Me:

Company Contact:

Fiskl Limited

T. 07909001145
E. alina@fiskl.com
W. https://fiskl.com/

View Online

Additional Assets:

Newsroom: Visit our Newsroom for all the latest stories:
https://www.fiskl.pressat.co.uk