

Prominent Effect Set their Sights on Success in Nottingham

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Using their fresh and innovative marketing strategies [Prominent Effect](#) have set their sights on growing their business in Nottingham. With years of combined experience Prominent Effect are certain that they can provide effective event marketing solutions for their clients. They have three pillars to their method, starting with: an in depth research of the market their clients are looking to go into, moving onto structured testing of their campaigns and finally after launch, and finally a comprehensive report of the success of the campaign. With a focus on face-to-face marketing, Prominent Effect promises to offer a high yield on all investments. With these methods in place, they plan on growing their firm and changing the way businesses in Nottingham think about the sales and marketing industry.

About Prominent Effect: <http://www.prominenteffect.com>

[CEO Fabian Morgan](#) comes from a creative arts background, working in theatre, film and media over the first 5 years of his professional career. As an ambitious young professional he looked to new avenues to progress his career and found the opportunity to work within a Marketing company in Watford. Here he garnered a wide ranging skill set and used these to establish the foundations of Prominent Effect. His passion for the industry has helped him become a prominent member of the sales and marketing community and he has quickly become one of the go to people for those looking to break into sales and marketing. He firmly believes that he can use his expertise to add value to the lives of young marketing professionals.

Prominent Effect believes that success begins by nurturing a positive workforce and want to provide employees with the freedom to build their own success. They have developed a unique optional business development programme set on providing individuals with the freedom to move within the industry, while also offering them with the support and guidance needed to stay on track. Fabian Morgan believes this structure places Prominent Effect within a unique position as both an employer and a supporting body; a position that is often looked over within the sales and marketing industry.

Moving forward Prominent Effect believes that their unique business development programme will yield great success within Nottingham as they can begin to inspire young professionals and consequently provide new and effective marketing strategies to a range of clients.

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