Prometric and Jellylearn Announce Strategic Partnership in Driver Theory and Hazard Perception Testing

Thursday 27 May, 2021

LONDON – May 27 2021 – Prometric, a global leader in the provision of technology-enabled testing and assessment solutions, and Jellylearn, the leading provider of animated and interactive road safety testing, training and assessment tools, today announced a new partnership focused on the research and promotion of CGI technology-based video clips to test driver hazard perception and hazard prediction skills. These research projects, spanning the next 18 months, will cover the learner and professional driver theory testing and licensing sector.

Jellylearn developed the CGI clips that have been used in the the UK Driver Hazard Perception test since 2015, and is taken by more than 1.5M people every year. Through subsequent road safety projects across Europe, Jellylearn has extended the number and range of clips produced for different types of road users—developing a comprehensive library with more than 400 clips for professional driver training service providers that can be re-purposed to meet different project requirements globally.

Prometric has been actively involved in the development and delivery of driver theory testing services in Europe for more than 20 years, and offers app-based training and practice test products for learner drivers. In 1999, Prometric was responsible for the provision of the first computer-based driver theory test in the UK, and the subsequent implementation of the first video-based Hazard Perception test in 2002.

The planned research will look to measure the application and effectiveness of CGI video clips in determining both a driver's ability to spot a developing hazard and manage a situational awareness scenario, more commonly known as hazard prediction. The belief is applying CGI video clips that replicate the 'real-world' conditions a learner driver will likely encounter in new and varying assessment types, will serve to better evaluate a driver's ability to recognise and avoid hazards.

"We are delighted to be partnering with Jellylearn, the recognised industry leaders in this field," said Garrett Sherry, Vice President EMEA, at Prometric. "We believe this important research will be of significant benefit to our clients and prospects as they consider how to evolve driver theory and hazard awareness testing to meet the challenges of driving in the 21st century, and to help save lives on the roads."

"The positive impact of hazard perception testing on road safety has been supported by extensive research proving the case for this evidence based driver testing solution that helps to save lives and prevent accidents on the roads," said Michael Bennett, Business Development Director, at Jellylearn. "CGI technology allows for the development of authentic and realistic clips. The research work we will undertake with Prometric will produce scenarios that simulate and accurately replicate the consequences of a driver's actions and decisions in a real time environment without risking lives or damaging the on-road environment."

About Prometric

As a global leader in test development, testing delivery, and candidate services, Prometric partners with the world's top credentialing and licensure organizations to design and deliver leading exam programs that help individuals advance their careers and serve their communities. Prometric's integrated, end-to-end solutions provide exam development, management, and distribution that set the industry standard in quality, security, and service excellence. Prometric leverages its proprietary platform, advanced technologies, and vast operational experience to deliver an exceptional user experience on its world-class secure testing network. Today, Prometric paves the industry's path forward with new solutions and innovation to ensure reliable access to secure assessments anytime, anywhere. For more information, visit www.prometric.com, or follow Prometric on Twitter and LinkedIn.

About Jellylearn

Jellylearn is the world's leading company in developing high quality, engaging and innovative content for road safety projects that helps organisations to reduce accident rates and save lives of all road users. Our work with high profile clients, research institutions, academia, driving schools and motoring organisations around the world continues to provide us with valuable insights into where we need to focus in the future to ensure our content embraces new technology, remains relevant and delivers

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tangible benefits. As the world transitions to digital content accessible anywhere on any device Jellylearn's products and services provide the perfect platform upon which to deliver testing, training and assessment solutions to tackle the world's road safety challenges.

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