Prologic Acquisitions expand to Leeds

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Sales and marketing firm, Prologic Acquisitions reveals the motive behind their expansion to Leeds and celebrates the success of their Managing Director.

Prologic Acquisitions, previously based in Manchester has recently seen major growth and a huge recruitment boost which has led to the firm expanding their services into the Leeds area. The firm has recently exceeded all of their sales targets and helped their clients to experience considerable growth.

About Prologic Acquisitions: http://prologicacquisitions.co.uk

This success has led to Prologic Acquisitions' Managing Director, Lawrence Randall, being announced as Regional Director. The firm were extremely proud last week when it was confirmed that Mr Randall would become Regional Director and take on extra responsibility in the region as a reward for his huge success with Prologic Acquisitions.

The expansion into Leeds comes at an extremely positive time for Prologic Acquisitions who, having seen the successes of their Managing Director, are now more motivated than ever. Prologic Acquisitions' expansion also helps to expand their market reach further, in order to keep up with their clients' demands. By expanding into new regions, this allows the firm to connect with more consumers and therefore drive more sales for their clients and hit even more targets.

Prologic Acquisitions is an outsourced sales and marketing firm that specialises in developing and implementing unique direct marketing campaigns on behalf of their clients' brands. The firm works closely with their clients to conduct valuable market research and determine their target markets and ideal consumer profiles. Once this information has been established, Prologic Acquisitions can develop highly personalised campaigns that reflect the needs of these consumers as well as accurately demonstrates their clients' products or services. These campaigns are then taken directly to consumers via face-to-face marketing techniques which often lead to long-lasting and personal connections between brand and consumer. This often leads to increased customer acquisition, brand awareness and brand loyalty for their clients. Prologic Acquisitions guarantee a high ROI for their clients because they offer a no win-no fee policy which means that their clients only pay them once they have delivered results and generated quality sales. This also means that their clients are never at any financial risk, even in times of economic downturn.

Prologic Acquisitions is extremely excited about their expansion into the Leeds area and there is a strong sense of motivation amongst the crew who are looking up to the success of their Managing Director.

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