

# PROFESSIONAL LABELLING ANYWHERE, ANYTIME: DYMO® INTRODUCES NEW LABELMANAGER EXECUTIVE 640 CB

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**ATLANTA – DYMO®**, a leader in innovative labeling solutions, proudly announces the launch of the new [LabelManager Executive 640 CB](#). It is designed for professionals seeking a fast, efficient, and reliable labeling solution for various work environments, from offices to the medical sector, with a strong emphasis on ease of use. **The LabelManager Executive 640 CB** enables users to print labels faster, saving valuable time on labeling tasks and boosting productivity across industries.

## User-Friendly Design and Versatile Connectivity

In today's fast-paced work environment, organization and clarity are crucial. The LabelManager Executive 640 CB addresses these needs with a compact design and a rechargeable lithium-ion battery, making it perfect for both office use and on-the-go labeling. Its high-resolution (240\*320 pixels RGB; 143 ppi) display ensures clear and readable labels, while the intuitive menu simplifies label creation and customization.

The device offers multiple connectivity options, including Bluetooth® Low Energy and USB-C, allowing seamless integration with [iOS](#) and [Android](#) devices, as well as computers without the need for manual pairing. It supports the DYMO® LabelManager® Executive Connect app and [desktop software](#), providing virtually unlimited label storage. Compatible with both D1 standard and Durable tapes in widths from 6 (1/4") to 24 mm (1"), and available in various colors and finishes, the LabelManager Executive 640 CB is a versatile solution for diverse labeling needs.

## Versatile and Sustainable Usage

The LabelManager Executive 640 CB is ideal for a wide range of applications, including office organization, production component tracking, retail pricing, and medical device and patient identification.

DYMO® is committed to sustainability, with the device's packaging made from 70% recycled material and the housing and cassette packaging from at least 80% recycled material, promoting environmentally friendly solutions.

## Availability

The LabelManager Executive 640 CB is available now in two versions: the Kit Box and the Gift Box. Both include the LabelManager, a battery pack, a USB-C to USB-C cable, and a quick start guide. The Kit Box also includes three standard label cartridges, while the Gift Box comes with one standard label cassette.

## Key Features:

- **Rechargeable Lithium-Ion Battery:** Long-lasting performance, eliminating the need for AA batteries.
- **Portability & Compact Design:** Lightweight and portable, perfect for on-the-go labeling.
- **Large, High-Resolution Display:** Ensures clear and easy-to-read labels.
- **Dual Connectivity:** Seamless connection via Bluetooth and USB-C to mobile devices and computers.
- **Unlimited Label Memory:** Store and access a wide variety of labels via the DYMO® LabelManager Executive Connect app and desktop software.

Further information can be found on our website at [www.dymo.com](http://www.dymo.com).

## About Newell Brands:

Newell Brands (NASDAQ: NWL) is a leading global consumer goods company with a strong portfolio of well-known brands, including Rubbermaid, Sharpie®, Graco®, Coleman®, Rubbermaid Commercial Products®, Yankee Candle®, Paper Mate®, FoodSaver®, Dymo®, EXPO®, Elmer's®, Oster®, NUK®, Spontex® and Campingaz®. Newell Brands is focused on delighting consumers by lighting up everyday

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LabelManager Executive 640 CB  
:: Software :: Labelling ::  
Technology ::

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moments.

This press release and additional information about Newell Brands are available on [www.newellbrands.com](http://www.newellbrands.com).

**Contact:**

DYMO

Liesbet De Soomer – Global Marketing Director

[Liesbet.DESOOMER@newellco.com](mailto:Liesbet.DESOOMER@newellco.com)

## Company Contact:

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**news aktuell**

E. [desk@newsaktuell.de](mailto:desk@newsaktuell.de)

W. <https://www.newsaktuell.de/>

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