Pro UK Consultants Ltd Attend European Award Ceremony in Spain

Monday 16 December, 2013

Pro UK Consultants Ltd travelled to Spain to attend one of the largest European award ceremonies within the sales and marketing industry.

On Friday 13th December, Pro UK Consultants Ltd flew out to Barcelona, Spain to attend a European Award Ceremony within the sales and marketing industry. Attendees from the event included business owners and partners from Poland, Spain, Portugal, Italy and the UK. The all-day award ceremony was held on Saturday 14th December, hosted at the Hotel Rey Juan Carlos I and attracted top entrepreneurs and business owners from all over Europe.

The Hotel Rey Juan Carlos I was the ideal central Barcelona hotel location. Situated on Barcelona's main avenue, Avenida Diagonal, Hotel Rey Juan Carlos I offers splendid panoramic views over the city and the Mediterranean Sea. Hotel Rey Juan Carlos I is located near Barcelona's most famous shopping districts and is easily accessed by Barcelona's transport system.

Pro UK Consultants Ltd is a newly established start-up customer acquisition firm based in Birmingham. The firm operate within the rapidly accelerating outsourced sales and marketing industry. Pro UK Consultants Ltd offer their client cost-effective, results driven marketing campaigns that allow for customers to engage with their client's brand at events and retail venues. Pro UK Consultants Ltd often travel within the UK to attend industry events and conferences but this was the largest award ceremony that the firm has attended since their establishment at the beginning of 2013.

'We feel honoured to be invited to attend and be a part of the event,' said Jameel Paul, Managing Director of Pro UK Consultants Ltd. 'We are regularly able to travel within the UK, but this was the first time that the firm had the opportunity to network with other sales professionals and entrepreneurs from Europe. In the New Year, we aim to double the size of the firm, so networking opportunities of this calibre are vital for our expansion,' added Jameel Paul. The firm took six business partners to the event, which is to become an annual event.

Pro UK Consultants Ltd provide cost-effective face to face marketing strategies that generate leads and boost sales for their clients. The firm use direct sales and event marketing campaigns to ensure customers are connected to the products and services promoted. These direct marketing strategies have enabled the firm to provide highly successful customer acquisition services since their opening in early 2013. The European award ceremony was an opportunity to celebrate the success of newly established and long established outsourced sales and marketing companies. It is a great honour for a firm to be recognised at this event, since it will showcase the firm's successes in-front of a reputable audience of other entrepreneurs and highly successful business owners.

The awards ceremony had over 1000 attendees and awards were given in categories such as: Top Sales Performance 12/13, Business of the Year, Start-Up Company of the Year alongside various Leadership awards for those that have demonstrated successful management traits over the last year. Business owners presented with leadership awards are thought to be the 'ones to watch' for the 2014 European Awards Ceremony.

Pro UK Consultants Ltd were excited to be attending the sales conference and were able to share their early successes with other sales professionals. he firm has a future vision to extend market research across the UK and Europe in the coming years and to expand from their base in Birmingham into the Liverpool and Leeds regions.

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Company Contact:

Pro UK Consultants Ltd

T. 0121 306 9543
E. info@proukconsultants.com
W. https://www.proukconsultants.com

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