

Pro UK Consultants Celebrate as UK Climbs to 8th in Global Business Ranking

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Birmingham-based outsourced sales and marketing firm <u>Pro UK Consultants</u> celebrate following the news that the UK has moved to 8th place in a recent global business study. The firm also reviews what the future could hold for <u>UK businesses</u>.

Pro UK Consultants were thrilled to discover the country had climbed two places from 10th position last year, to reach 8th place in a recent global business study. The study said that reforms implemented from June 2013 to June 2014 included changes to speed up tax registration and to make starting a business easier. An economy's success or failure depends on many variables; among these, are the regulations that determine how easy it is to start a business, the speed and efficiency with which contracts are enforced and the paperwork needed for trade etc. Making improvements to these regulations does not often cost but it can play a huge role in promoting growth and development. The UK took on board these improvements and outpaced the rest of the world's major advanced economies this year with growth of 3.2%.

Pro UK Consultants have looked into what this could mean for UK businesses and the future economy. The survey has shown that the UK has become an easier place to create businesses which means it is becoming an easier place to find work and to create new jobs. This could help to guarantee prosperity and economic security for the future. This is important as it helps to avoid another recession and therefore enables future generations to continue to grow the economy. This also means that entrepreneurs will have a steady economy to start new businesses in, which again, in turn, will further grow the economy.

Pro UK Consultants is an outsourced sales and marketing firm based in the heart of Birmingham. The firm specialises in developing personalised and unique campaigns on behalf of their clients. These campaigns are then delivered to consumers through face-to-face marketing methods. This helps to grow their clients' brands through long-lasting customer connections, increased customer acquisition, improved brand loyalty and brand awareness. Due to the nature of direct marketing the results of these campaigns can be measured daily and improvements can be made immediately to ensure the best results for their clients' brands. Pro UK Consultants hopes that the UK continues to grow and develop its economy as it is extremely important for all businesses.

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