

# Privilege Promotions' Looking to Expand and Diversify Clientele

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<u>Privilege Promotions</u> is keen to maintain its reputation as a collective of sales and marketing experts, with Managing Director Will Ross attending high profile meetings with prospective clients in the interest of diversifying the firm's client base.

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About Privilege Promotions: http://www.privilegepromotions.co.uk/about-us/

The business owner has met with potential new clients in the hopes of further expanding the company's client portfolio. Having secured a trial contract with an exciting new client, Mr Ross reveals how the firm is on track with their plans to expand in the Midlands and establishing an even more diverse client base by the end of 2017. Keen to work with clients from many different sectors, Mr Ross has been praising his contractors for the impressive results they have been producing.

As a company founded in April 2014, <u>Will Ross</u> is proud of their rapid growth, having expanded their clientele by 75% since establishment. The Managing Director credits his contractors for the continued development of the company; "As an entrepreneur, I am very ambitious, and this is reflected in my approach to being a business owner. I have a lot of faith in my hard working workforce, and I am driven by their brilliant achievements in the field."

"Privilege Promotions is home to some of the very best in the industry, and I am keen to utilise their skills and experience," the managing director explains. "We are more than capable of providing top quality services to a variety of clients and who require the help of a team of skilled sales and marketing specialists."

The managing director has spoken of the company's high track record of implementing effective marketing strategies, discussing his interest in expanding the firm's clientele, so the Privilege Promotions contractors have the opportunity to make use of their high-quality sales abilities.

Privilege Promotions is a dynamic event-based direct marketing company based in the centre of Birmingham. The firm provides clients with cost-effective and innovative marketing solutions, which allow them to expand business activities into new target markets, boosting sales revenues. Also, their face-to-face marketing techniques create a positive and personal experience for their customers.

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