

Prestige Fleet Servicing sees growth in Smaller Fleet Business

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Prestige Fleet Servicing, experts in Car and LCV Service Maintenance and Repair provision, has achieved a significant increase of over 60% in servicing and repairs of Car and LCV fleets smaller than 50 vehicles in Q1 2012 compared to the same quarter in 2011.

Commercial Director Joe Bhamra said We have developed and grown our large lessor and fleet operator client base over the last two years but in Q1 this year we have experienced meaningful increases in our smaller fleet customer count and booking volumes. These increases have beaten our expectations from this sector given the absence of any growth across the whole economy, and the consequent challenges facing smaller businesses.

Talking about the causes of this increase, Bhamra, formerly a Network Supplier Manager at Lex Autolease said, We know our product is attractive to all sizes of fleets so we are not entirely surprised at the increase in demand. Talking to these new customers we've been able to confirm that there is a real need for cost savings and efficiency gains amongst fleet managers and business owners as they continue to find the economic environment challenging. Thanks to a combination of our full UK coverage of primarily Motorcodes accredited Fleet Service Centre partners, effective SMR cost controls and easy online or telephone bookings via our UK operations centre, customers have selected Prestige as a key component within their supply chains.

Editors Note: Prestige Fleet Servicing offers SMR to the fleet, leasing affinity and retail markets. Their 150 Fleet Service Centres cover the UK and are coordinated from their UK operations centre based near Melton Mowbray. For more information see www.prestigefleetservicing.com

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Company Contact:

Prestige Fleet Servicing Limited

T. 01949862042

E. enquiries@prestigefleetservicing.com

W. <https://www.prestigefleetservicing.com>

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