Pressat partners with M2 Presswire service

Sunday 12 August, 2012

Pressat are pleased to confirm their distribution partnership with M2PressWIRE®, the third largest press release distribution service in the world operated by M2 Communications.

The partnership is aimed at providing a wider distribution arena for Pressat clients, targeting not only media in the United Kingdom but also coverage across a range of global distribution networks.

M2PressWIRE® is one of the most trusted newswires in the world, providing cutting edge news to journalists and major partners such as Lexis Nexis, Financial Times, Comtex, Gale and many more trusted outlets.

Working closely with 3rd party distributors gives Pressat the competitive edge in comparison with similar providers.

Spokesperson for Pressat says:

"This partnership will increase media pickup for the newsworthy releases belonging to our clients. It will provide them with the publicity they desire."

-ENDS-

Note to editors

Pressat was launched in 2012 into open BETA by two Graduates from the University of Salford.

Pressat has provided distribution services for national household brands to small startups across the UK.

Related Sectors:

Business & Finance :: Media & Marketing ::

Related Keywords:

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