Pressat forms distribution partnership with Press Association

Monday 3 September, 2012

Pressat is excited to announce their distribution partnership with leading national news agency Press Association. The move is aimed at providing increased editorial exposure for their UK clients.

The combined partnership will equip clients with a news distribution channel to tell their story through the most trusted news agency in the UK, which supplements thousands of major media outlets such as the BBC and the Guardian.

Distribution through the Press Association newswire will be provided on an ad-hoc basis to clients choosing to do so when submitting through normal procedures.

Spokesperson for Pressat says

“The partnership is one of many exciting updates we are making to the website. They are all aimed at providing greater media exposure for our clients.”

ENDS

Note to editors

Pressat was launched in 2012 into open BETA by two Graduates from the University of Salford.

Pressat has provided distribution services for national household brands to small startups across the UK.

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PRESS ASSOCIATION

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