Premium German home appliances brand, Kaiser, to launch in UK market in early 2022

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Kaiser Appliances
is proud to announce their complete range of luxury kitchen appliances will be available in the UK at the end of January 2022 – with free delivery and free installation.

The many families and individuals in the UK seeking to improve their homes after nearly two years of lockdown measures are sure to delight in the exceptional designs and unique products that will be on offer through Kaiser's website. Their product range benefits from the latest and greatest in technological achievements; with TFT touch control panels, gesture-controlled hoods, freezone induction hobs, and air fryers built right into their ovens. Their products are consistently lauded for their quality and design, and have been awarded the German Design Award at the famed Berlin IFA exposition three years in a row.

Their UK ambitions are made possible by international entrepreneurs and long-time collaborators Nikita Loginov, Founder, and Niko Skarlatos, CEO. Nikita set his sights on the UK market after successfully launching Kaiser in Kenya, making this the 4th market he has opened in under 5 years. Niko joins Kaiser to spearhead the UK launch after playing a pivotal role in the rapid growth of luxury fashion house, Casablanca.

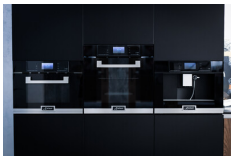
"Kaiser is already a designer lifestyle brand in Europe, and I'm excited to use all of my experience working with luxury brands to bring a little continental chic to the homes of the UK." Said Niko Skarlatos, he continued, "I firmly believe now is the perfect time to break into this region, thanks to the booming home appliance market and demand for hassle-free online shopping with the best possible customer service experience."

The owner, Andrei Friedman, had this to say, "We've always had our eyes set on the UK market, and I'm delighted that we will now be able to create jobs, create experiences, and create value for the British people. I expect that our critically acclaimed Art Déco line, boasting classic designs with modern flair, will be especially popular and I look forward to our forthcoming launch."

To find out more about the launch, go to their website at www.kaiserappliances.co.uk and sign up to be the first to know, or email them at sales@kaiserappliances.co.uk.

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