

## Prana Promotions Discuss the Importance of Team Players

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Sales and marketing specialists, [Prana Promotions](#) have hosted a series of important workshops, where they highlighted the importance of being a team player.

About Prana Promotions: <http://www.pranapromotionsinc.com/services/>

Prana Promotions regularly offers their contractors optional workshops to attend which address industry matters, new strategies and the development of business skills. The firm feels that this is a hands-on approach to learning which their contractors identify with. Prana Promotions highlights how these valuable business lessons can help an individual to progress and exceed their own expectations.

In the firm's most recent workshops they have been looking into a dominant story which came out of recent sporting events such as the Olympics and the World Triathlon Series – The Story of The Brownlee Brothers. Team GB athletes and brothers, Jonny and Alistair Brownlee were competing in the World Triathlon when Jonny Brownlee started to struggle. Having been on track to win gold Jonny had not paced himself as he should have and his muscles had cramped up. This development gave Alistair Brownlee a crucial decision to make; he could have gone on to pass his brother and potentially take gold, but instead he opted to help his brother across the line in a true act of sportsmanship and brotherly love.

Prana Promotions have highlighted how they believe this is a great lesson for those in the business world about how they should behave in a business environment. The firm express how business is ultimately a competition but highlight how everyone should make the time to pause and reflect on how they can help others who are in need of motivation or a push in the right direction.

"Just because you are going for gold doesn't mean you can't stop and help others achieve their goals," shared [Nina Dispenza of Prana Promotions](#). The business owner also highlighted how she has always been fond of the famous quote from James Keller, 'A candle loses nothing by lighting another candle.' Ms Dispenza revealed how this is a great lesson for business owners and shares how if a business owner applied this to their own situation they would be able to offer advice to others and help the industry become stronger as a whole.

Prana Promotions encourages team development, as well as personal progression within their firm, and CEO Nina Dispenza offers regular mentoring opportunities so that she can educate and help develop each person to be as successful as possible. The company believes that each individual success contributes to pushing the business forward as a collective.

Prana Promotions offers a unique business development opportunity which allows them to work closely with their contractors to help them develop new skills. The firm also believes this is a strong coaching opportunity as when each person learns a new skill they are then able to teach this skill to a new wave of individuals who enter the opportunity. Prana Promotions offer development coaching in areas such as sales, marketing, leadership, public speaking and more.

Prana Promotions is an outsourced sales and marketing firm based in Miami. The company specializes in a personalized form of marketing which allows them to connect with their clients' ideal consumers directly. Face-to-face marketing methods enable the firm to drive long-lasting and personal business relationships between brand and consumer. In turn, this often leads to increased customer acquisition, brand awareness and brand loyalty for their clients.

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