PPRX Expands Into Hair Loss With the Launch of the Hairy Animal Range

Monday 5 October, 2026

London, UK — October 2026 — PPRX has expanded its growing health and wellness offering with the launch of a dedicated hair-loss range, bringing together treatment options for scalp hair, beard growth, eyebrows and eyelashes under the Hairy Animal brand.

The new range is now available through PPRX's dedicated hair-loss area at https://pprx.co.uk/hair-loss, giving customers access to a focused selection of products designed for some of the most common hair and growth concerns.

The launch includes the **Gorilla Scalp Serum**, formulated with **minoxidil 7% and dutasteride 0.1%**, **The G.O.A.T Beard Spray** containing **minoxidil 5%**, a **Cockatoo Styling Clay** containing **minoxidil 5%**, as well as dedicated eyebrow and eyelash products containing **bimatoprost 0.03%**.

The range has been developed around a simple idea: hair loss and thinning affect different areas, different people and different stages of life, and customers increasingly want access to targeted options rather than a one-size-fits-all approach.

PPRX has therefore created a dedicated hair-loss pathway designed to make it easier for customers to understand their concerns, explore available treatment options and access appropriate professional support.

Hair loss can arise for a wide variety of reasons, including genetics, hormonal changes, nutritional deficiencies, stress, illness and significant weight change. Male and female pattern hair loss remain among the most common concerns, while beard density, eyebrow thinning and eyelash loss are also increasingly common reasons people seek professional advice.

PPRX says the new range forms part of its wider strategy to expand beyond traditional pharmacy services and build specialist health categories around areas where customers want greater choice, convenience and professional oversight.

Omar Kadir, Founder of PPRX, said:

> "Hair loss can have a significant impact on confidence, but there is still a lot of confusion around what works, what is appropriate and when people should seek professional advice. We wanted to create a dedicated area where customers can better understand their options and access a range of solutions through one trusted platform."

He added:

> "Our aim is not simply to sell hair-loss products. We want PPRX to become a destination where people can understand the causes of hair loss, explore appropriate treatment options and make informed decisions with professional support."

The new Hairy Animal range has also been designed with everyday use in mind. Rather than presenting hair-loss treatment solely through a traditional clinical format, the collection includes products designed to fit naturally into existing grooming routines.

The **Cockatoo Styling Clay**, for example, combines styling with a hair-loss treatment ingredient, while the **G.O.A.T Beard Spray** is designed specifically for customers concerned about beard density. The wider range also extends beyond the scalp to eyebrow and eyelash concerns.

Alongside the product launch, PPRX plans to publish a growing library of educational content covering subjects including male and female pattern hair loss, hair shedding, the role of DHT, hair loss after rapid weight loss, nutritional factors and how to distinguish temporary shedding from more persistent hair loss.

The company says education will remain a major part of the category, particularly as misinformation around hair loss continues to spread rapidly through social media.

Media:



Related Sectors:

Business & Finance :: Education & Human Resources :: Health :: Lifestyle & Relationships :: Media & Marketing :: Medical & Pharmaceutical :: Men's Interest :: Retail & Fashion :: Sport :: Women & Beauty ::

Related Keywords:

PPRX :: Online Pharmacy :: Hairloss :: Bimatoprost :: Minoxidil :: Dutateride :: Finasteride :: Balding :: Eye Lashes :: Eye Brows :: Hair :: Menopause ::

Scan Me:

PPRX will also continue to emphasise the importance of appropriate clinical assessment, particularly where hair loss is sudden, patchy, accompanied by scalp inflammation or potentially linked to an underlying medical condition.

The Hairy Animal launch follows PPRX's continued expansion into specialist health and wellness categories and represents another step in the pharmacy's broader ambition to provide customers with convenient access to treatment, wellbeing products and professional support through one online platform.

Explore PPRX Hair Loss

The full Hairy Animal hair-loss range and further information are available at:

https://pprx.co.uk/hair-loss

About PPRX

PPRX is a UK online pharmacy providing access to prescription treatments, weight-management services and a growing range of health and wellness products. PPRX combines online consultations, professional pharmacy support and nationwide delivery to provide customers with convenient access to healthcare from home.

Website: https://pprx.co.uk
Hair Loss: https://pprx.co.uk/hair-loss

Company Contact:

_

PPRX

T. 02081913034
E. info@pprx.co.uk
W. https://www.pprx.co.uk

View Online

Additional Assets:
https://pprx.co.uk/hair-loss

Newsroom: Visit our Newsroom for all the latest stories:
https://www.pprx.pressat.co.uk