Powerhouse, US Streaming Service Omnis Player Partners With Trailblazing UK Video Projection Company Musion 3D To Stream Holographic Entertainment Worldwide

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(NEW YORK, NY) – The breakthrough, live-streaming platform, Omnis Player, has joined forces with the London-based, high definition, video-projection company, Musion 3D, to bring holographic and telepresence concerts to global fans via their joint venture, Fanshare “F?NSH?RE™ ”

F?NSH?RE melds the barrier between celebrities and fans, allowing fans greater accessibility to their idols. Sport stars and performing artists can now extend their global reach as live *and interactive* holographic avatars without increasing carbon footprint their international travel otherwise generates. The F?NSH?RE idea was born from Musion’s’ collaboration with K-POP theatres located in South Korea, Japan, China and Singapore. Since 2014 Musion 3D has supplied its patented Flame-Resistant (FR) Eyeliner Foil used by theatres throughout the USA and Asia to display 3D holographic on-stage performance, including shows produced by Michael Williams, founder of Omnis. There are currently some 12 to 14 theatres in operation with many more currently under development or construction, of which all feature similar 40ft hologram stages.

Since November 2017 Musion has developed low latency live hologram shows using 5G and fiber with the Vodafone Group and Canadian codec specialists, Haivision amongst others. Musion3DLive.com on Omnisplayer is optimized to facilitate multi-cam capture and live streaming of music artists from all genres to mobile, desktop, CTV, and network devices, all while viewers can add songs to current playlist, blog, post and donate to charitable organizations. The Musion F?NSH?RE experience enables the performing artist to experience live interaction with their audiences once again, in multiple locations at once!

Ever since the iconic performance of Gorillaz and Madonna opening the Grammy awards in LA, Musion has generated tens of millions of views on video platforms such as YouTube, Vimeo, Instagram and others. Musion 3D is excited to bring our F?NSH?RE world music experience to a dedicated live music performance platform via “Omnisplayer”.

US and European artists can now collaborate remotely to produce exciting new live stage productions, transcending continental boundaries and extending their reach to the growing online music audiences all over the world. Musion3DLive.com on Omnisplayer heralds the beginning of a new era in music production to take live streams directly to tens of millions of fans more frequently, with the added visual excitement Musion 3D hologram and CGI shows are so famous for.

“I am excited to be working once again with my friend Ian O’Connell and Musion 3D. This union will bridge the gap on artist collaborations and extend performances to fans that could otherwise never happen”, stated Michael Williams, Omnis.

“Since 2005 Musion has pioneered the peppers ghost hologram performance. Musion 3D was the platform of choice for the most iconic North American artist hologram stage shows, including Madonna, Frank Sinatra, the Black-Eyed Peas, Mariah Carey, Celine Dion, Janet Jackson, Tupac, Michael Jackson, Rihanna and H.E.R. Our friendship and partnership with Michael together with the power Omnis brings to digital distribution of live concerts is the proverbial icing on the cake for Musion”, stated Ian O’Connell, Executive Director. “Together, Omnis and Musion 3D will extend the distribution boundaries of music performance even further, creating shows to enthrall music fans the world over, no matter where they may be.”

In April 2020, when the COVID-19 lockdown put live performances on hold, Williams and his team swung into action and stepped in to fill the void. Since then, Omnis Player’s mission has been to keep entertaining fans around the globe and connect them with the artists they love, while giving the artists a chance to generate revenue from their live performance talents.

In joining forces with Musion 3D with its patented technology that enabled award-winning British songwriter, Dan Olsen, to reach his audience through holographic “teleportation to reach his audience through holographic “teleportation,” the two ventures have created a dynamic concert-experience for the modern age via “Musion3DLive.com”. Dan Olsen’s Musion3D live performance of his new single “Standing Ovation” is soon to be premiered exclusively on Omnis at the URL Musion3DLive.com . Additional Hologram performances are being prepared for streaming on the Omnisplayer platform. To

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