

Powered Now Releases Version 4 of its Admin App for Tradesmen

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Now a fully-fledged system that runs in both the office and the field

Teignmouth, Devon – 22nd August 2016: Powered Now, the people making life easier for smaller trade companies as well as sole-traders, has announced a major new release of its app for simplifying paperwork and enabling growth for electricians, builders, gas engineers, plumbers and other trades.

Version 4 of the software adds support for PCs and Macs enabling smartphones or tablets and office computers all to work in harmony, automatically updating one another every time things change.

The release also adds a raft of new functionality designed to help teams work closely together in the most efficient way possible.

Benefits

Powered Now aims to deliver three benefits to their customers:

- Give them their evenings back. This is especially true for sole traders who hate paperwork and often have to waste their evenings on it.
- Enable them to grow their businesses. Ambitious customers tell us that they win more business using Powered Now as they can raise and track quotations faster and more easily.
- Organise their team. Most systems providing the sophisticated appointment making, team tracking and communications capabilities of Powered Now are out of reach financially.

New features

The software can now work on office based PCs and Macs as well as laptops. That is on top of Android and Apple smartphones and tablets. This while retaining the ability of all devices to be able to work even when they don't have a connection or signal.

Field based engineers and installers now have many powerful features including the ability to record details of a job and see all relevant documents. They can raise quotes and invoices, but only see prices on documents they created themselves. Chip and Pin payments can be taken at the time the job is completed using the powerful Paypal Now reader.

In a major development of the ability for teams to work effectively together, the location of the day's appointments and the location of field based staff are all available visually on a map allowing better use of resources. A chat capability is embedded in the app, enabling team members to communicate without having to change apps or mix things up with their social life.

The design of documents has received a major overhaul, with the ability to add any number of images when initially designing layouts, which allows almost any desired design to be achieved. An inbuilt library of popular images saves time and it is much easier to re-use paperwork created for previous clients.

The Powered Now calendar integrates with popular online calendars so appointments can be synchronised into personal diaries.

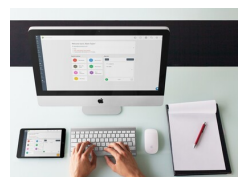
Signatures have been added so that a customer can be asked to put their signature against any document.

The new release has already found favour with many clients including Alex La Roche of Alectrix Limited (<http://www.electricalcontractorcolchester.co.uk/>) who said *"love the app and now it's on desktop!"*

Cameron Weir of <http://www.drainclear247.co.uk> stated *"Great product backed up with great service. I love the new ability to access everything from any of my devices including my mobile and my PC".*

Co-founder and CEO Benjamin Dyer comments, *"Last summer we raised more money and we have*

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used this to build lots of improvements into Powered Now. We want to help smaller trade businesses get the benefits that larger companies have enjoyed for years, and we think that version 4 is a major step forward. We continue in our ambition to have the most powerful and easy-to-use solution for the construction and field trade world."

The Powered Now app works on iPhones, iPads, Android, PCs, laptops and Macs providing comprehensive paperwork support for every step a trade business needs to take. This goes from booking an appointment, preparing an estimate through to invoicing and taking payment. It even works when there's no signal, and automatically stores all information in "the cloud" whenever there is a connection. Everything is designed to minimise the number of times that users need to enter information; once it's entered, it never needs to be put in again. Information can also be exported to accountants and book-keepers.

Powered Now's customers rate Powered Now with a high Net Promoter Score of 70% [1].

Availability

Powered Now v4 is available in the iTunes and Google Play app stores now with the desktop / laptop version available from <http://PoweredNow.com>.

There is a full 7-day trial, sole traders wanting more can subscribe for as little as £4/month. Use among a team starts from £17 per month when paid annually in advance. All prices exclude VAT. See <http://powerednow.com/pricing/>

[1] Net Promoter, NPS, and the NPS-related emoticons are registered service marks, and Net Promoter Score and Net Promoter System are service marks, of Bain & Company, Inc., Satmetrix Systems, Inc. and Fred Reichheld. Score based on 108 customer responses during 2015.

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Media contact for trial accounts, interviews and hi-res images:

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About Powered Now:

Established in 2012, Powered Now is a British company focused on developing software that makes life easier for business owners. The co-founders are serial entrepreneur and ecommerce trail blazer Chris Barling (who co-founded Actinic ecommerce software in 1996) and Benjamin Dyer, a software developer and former director at Actinic and SellerDeck.

Powered Now is an award-winning mobile business administration application for iPads, iPhones, Android devices, PCs and Macs that takes the pain out of paperwork for field trades people such as plumbers, electricians and builders. It is designed to make life easier for those out on the road, on site or back in the office. The app provides a comprehensive admin toolkit for every step from preparing an estimate through to taking payment online. Powered Now was awarded Microsoft Bizspark best app in 2013, Crowdcube start-up of the year 2014 and an Apple best new business app 2015.

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