

Power2Motivate Launches European Headquarters in London

Monday 27 July, 2015

Power2Motivate, a world leading incentive marketing and employee engagement cloud-based solution provider, has expanded its international reach with a new office in London. Situated close to London Bridge, the UK branch is led by a highly experienced team, headed by Mark Robinson, Executive General Manager – UK, Europe & Asia Pacific. Business development is led by Matt Smith for Channel and Sales Incentives, with Zoe Elie responsible for Reward & Recognition and Employee Benefits. Nathan Kitchner, a seasoned member of the Power2Motivate team, has the role of Lead Motivation Coach, implementing customer loyalty and employee engagement programmes to local clients.

"We're bringing an experienced team with big personalities and a hands-on and dynamic approach to the incentives and reward & recognition markets" commented Mark Robinson. "We strongly believe in adding significant and unique value to our large customer base; we become integral members of their team, to ensure they continue to receive the maximum performance and engagement from their employees via our advanced solution.

"At Power2Motivate, we pride ourselves that we are recognised globally as one of the best incentive marketing and employee engagement programme providers, and we want to reinforce this role by continuing to grow and prosper in our ever-expanding market. We combine smart technology, passionate team members, and transparent communication and are excited to be able to extend Power2Motivate's innovative programmes to our growing portfolio of clients."

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Related Keywords:

Employee Benefits :: Reward :: Recognition :: Incentive Programme :: Channel Marketing :: Sales Team Performance :: Customer Service Teams :: Online Reward Solution ::

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